



READING IS THE WAY UP

## Increasing Literacy And Wagging Tails

“UCLA Health is thrilled to have the generous support of City National Bank’s ‘Reading is The way up’ to help launch a literacy program with our dog therapy teams,” said Erin Rice, director of the **UCLA People-Animal Connection (PAC)** program. “Many of our pediatric patients are hospitalized for weeks or months at a time due to complex illnesses. This program will help the kids keep up their literacy skills by reading aloud to our PAC dogs, who will no doubt provide enthusiastic encouragement. We are truly grateful to City National for their support.”



UCLA’s PAC program director is referring to a new partnership with the bank’s **Reading is The way up**® literacy program that will benefit youngsters receiving medical care at **Mattel Children’s Hospital UCLA**. Founded in 1994, PAC has become one of the most comprehensive Animal-Assisted Therapy and Activity programs in the nation. PAC volunteer teams (consisting of the canine and his/her human partner) offer companionship and warmth to more than 900 critically ill children and adults per month. To learn more about PAC, visit <http://www.uclahealth.org/PAC>.

The new partnership will officially launch at a Sept. 25 kickoff party featuring City National’s mascot Blue along with a donation of some 200 books. During their hospital stays, pediatric patients can continue developing their literacy skills by reading aloud to one of PAC’s furry volunteers.

“Not only will the kids be able to practice reading while they’re in the hospital, but when they’re discharged, they get to bring the books home,” explained City National’s Vice President and Program Administrator Carolyn Rodriguez.



Adding, “We’re always looking for meaningful and creative ways to facilitate childhood literacy, and this new partnership is a prime example of both.”

*A pediatric patient reads to one of PAC’s furry volunteers.*



### Generations In The Workplace

HR Training Team –  
Lynette Rentie

**Wednesday, September 18, 2013**

12:00 Noon – 1:00 p.m.

CN Plaza, Los Angeles Room, 13th floor

Consider this unprecedented, new business reality: There are now four – and, in some cases, even five – generations in the workplace. This noontime session will focus on optimizing this multi-generational phenomenon as well as explore the potential of age stereotyping. Come to this month’s **Lunch and Learn** to discover what the generations have in common and get helpful tips on how to best communicate, leverage, and motivate across all age groups. The **Professional Development Lunch and Learn** series is designed to help colleagues achieve greater success in the workplace. Bring your lunch and join us!

Please RSVP to [Min.Yoo@cnb.com](mailto:Min.Yoo@cnb.com) if you plan to attend.

*City National’s **Lunch and Learn** is an ongoing educational series for colleagues to gain valuable information about issues regarding their health and well-being.*

***This session will be videotaped and uploaded on InfoLink.***

*Click here to view videos of past **Lunch & Learn** sessions:*  
[Watch Lunch and Learn Videos.](#)