



UCLA Department of Urology

Presents

Innovative Methods to Improve the Health of African-American Men

Tuesday, May 14, 2013 – 8 am to 12 pm
Tamkin Auditorium, Ronald Reagan UCLA Medical Center
757 Westwood Plaza, Los Angeles, CA 90095

UCLA Urology is bringing four of the leading minds in barbershop-based health outreach together for a half-day symposium to share the lessons they have learned in trust building, community interaction, and balancing research and outreach. Working with communities is one of the most promising routes available to addressing the great inequalities seen in the burden of many diseases. Indeed, “the future health of the nation will be determined to a large extent by how effectively we work with communities to eliminate health disparities among those populations experiencing a disproportionate burden of disease, disability, and death (Office of Minority Health & Health Equity, 2012).”

Confirmed Speakers

A. Eugene Washington, MD, M.Sc., vice chancellor of UCLA Health Sciences and dean of the David Geffen School of Medicine – Welcome and Opening Remarks

Jody Heymann, MD, PhD, dean of the UCLA Fielding School of Public Health and Distinguished Professor of Epidemiology – Welcome and Opening Remarks

Stanley Frencher, MD, MPH, a former Robert Wood Johnson Clinical Scholar and current Urology Resident at Yale School of Medicine, has dedicated his academic career to understanding prostate cancer screening patterns in minority communities and increasing awareness through community-based outreach.

Anita Linton, MA, National Barbershop Initiative coordinator, Prostate Net. Through the Prostate Net’s Barbershop Initiative, barbers are trained as lay health advisors, recruited medical centers serving minority communities, and placed computer terminals providing prostate cancer information in order to reach at risk African-American men.

Bill Releford, DPM, founder of the Black Barbershop Health Outreach Program, which has reached over 30,000 men across the country with health information and screenings for hypertension, diabetes, and prostate cancer. Dr. Releford has outreach programs both domestically as well as internationally aimed at reducing the diabetes-related amputation rate in fragile populations.

Brian Rivers, PhD, MPH, a member of the Moffitt Cancer Center and Assistant Professor in Florida College of Medicine’s Department of Oncology. The goal of his current research is to determine the effectiveness of community-based education in the provision of informed decision-making (IDM) for prostate cancer screening among African American men via lay health advisors and iPads.

To register, please go to: <https://uurc.healthsciences.ucla.edu/pages/symposium-afam>
For more information, please email info@uurc.healthsciences.ucla.edu

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