

Biomedical Engineering Society Presents

# Medical Device FORUM

on Innovation and Education

**Friday, January 31, 2020**

**9 AM - 2 PM**

**CNSI Auditorium**

**With Special Lunchtime Guest Andrei Iancu,  
Director of the U.S. Patent and Trademark Office**

The medical device industry is at the forefront of innovation, where scientists, engineers and doctors develop new technologies to improve healthcare and address unmet patient needs. The medical device industry also spans multiple disciplines, encompassing all areas of science, engineering and medicine, as well as law and business, as professionals from these disciplines come together to create and grow new companies to commercialize life-saving technologies. The Biomedical Engineering Society is pleased to invite students, faculty and other members of the UCLA community interested in this exciting field to attend part two in its series of programs on medical device innovation and education.

This month's program will focus on the patenting of medical devices. Patents play a critical role in sparking innovation, starting businesses, obtaining funding and sustaining company growth. Patent attorneys who specialize in medical device technologies will cover topics such as:

- How inventions are identified and determining what to patent
- How patents are used to obtain financing and what investors are looking for
- The roles inventors, corporate executives and attorneys play in the patent process
- How patents are enforced and how to defend yourself from patent infringement

If you have any interest working in the medical device industry, or if you're just interested in patents, you won't want to miss this event!

## Program

- 9:00 AM Welcome and Introduction**
- 9:15 AM Panel 1: Why Patent Medical Devices**
- 10:00 AM Panel 2: How to Patent Medical Devices**
- 11:00 AM Panel 3: Licensing, Freedom-To-Operate, and Litigation**
- 12:00 PM Lunch**
- 1:00 PM Q&A with Andrei Iancu, USPTO Director**

**RSVP: <https://tinyurl.com/MedDeviceForum>**

# Patenting Medical Devices

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