UCLA HEALTH SCIENCES MEDIA REPORT
For the week of Jan. 2-8, 2015

Note: Website links may expire without notice. Some sites require password registration. If you cannot access a story or would like to obtain a copy, please call 310.794.0777.

-----------------------------------------------------------------------------------------------------------------------------

Watch UCLA Health Sciences’ 2014 Media Success Stories!

Beverly Hills Courier Features Health System Board Meeting on Aging

Hip Fracture Risk Study Continues Drawing Media Interest

Public Health Research Warns Communities about the Costs and Dangers of Falling Seniors

Defining the Stages of Stem Cell Reprogramming

Health Sites Report on Auto-Islet Transplants

Media Notes that Depression May Be a Physical Problem, Not Just a Mental Disorder

Finding the Right Physician

Antidepressant Study Continues to Garner Headlines

Prostate Imaging Study Draws Attention

Becker’s Ranks UCLA Women’s Health Program among Top 100

USA Today Examines the Promise of Early Intervention for Schizophrenia

Good Morning America Looks at the Phenomenon of “Second Addictions”

Local Paper Features Heart Award

Is it Time to Forgo the Handshake?

Marijuana Promising in Rare Epilepsies, But it's Still Early

UCLA, House Clinic Pursue Partnership

Millions of Californians Lack Health Insurance

BRIEFS

QUOTABLES

Watch UCLA Health Sciences’ 2014 Media Success Stories!
The UCLA Health Sciences Media Relations office is pleased to present highlights from some of the top television stories of 2014. Please note that we could not include every story from the past year as our
Beverly Hills Courier Features Health System Board Meeting on Aging
The Jan. 2 Beverly Hills Courier featured a panel of UCLA experts who educated UCLA Health System board members on new research focused on aging, how people age and how to improve the ability to remain healthy as one ages. Dr. Eugene Washington, vice chancellor of UCLA Health Sciences and dean of the David Geffen School of Medicine at UCLA; Dr. Dale Bredesen, director of the Mary S. Eaton Center for Alzheimer’s Disease Research at UCLA; Dr. David Eisenberg, distinguished professor of biological chemistry at the David Geffen School of Medicine at UCLA; Dr. Brandon Koretz, co-chief of the UCLA Division of Geriatric Medicine; Dr. Gary Small, director of the UCLA Longevity Center; Dr. John Mazziotta, associate vice chancellor of UCLA Health Sciences and chair of the UCLA Department of Neurology; and Dr. David Reuben, chief of the UCLA Division of Geriatric Medicine, were featured. UCLA Health System Board Chairman Henry Gluck and board members Robin Eisner, Steve Gordon, Meyer Luskin, Richard Hilton, Richard Ziman, Carl Schuster, Nancy Aosey and Ralph Shapiro were also featured in photos.

Hip Fracture Risk Study Continues Drawing Media Interest
The Hamilton Spectator Dec. 29; Family Practice News and Physical Therapy Products Dec. 30; Suncoast News Jan. 7, and Healthy Living Magazine Jan. 8 reported on research led by Dr. Carolyn Crandall, professor of general internal medicine and health services research, finding that women with moderate-to-severe vasomotor symptoms during menopause showed lower bone mineral density and higher rates of hip fracture than women without the symptoms. Crandall was quoted in the coverage.

Public Health Research Warns Communities about the Costs and Dangers of Falling Seniors
A study by Dr. Steven Wallace, community health sciences chair at the UCLA Fielding School of Public Health and associate director of the UCLA Center for Health Policy Research, on the medical costs associated with senior citizens falling, was featured Dec. 25 in the Chico News Review; Dec. 21 in the Santa Clarita Valley Signal; Dec. 15 in California Healthline; Nov. 21 in Patch.com; and Nov. 20 in MyNewsLA.com and Examiner.com.

Defining the Stages of Stem Cell Reprogramming
Examiner.com and Phys.Org Jan. 6, and HealthCanal, News-Medical.net and Bioscience Technology Jan. 7 reported on a study by UCLA scientists that have developed a first-of-its-kind methodology to define the stages of stem cell reprogramming, a discovery that has broad potential to improve disease modeling and develop new patient-specific stem cell therapies. Dr. Kathrin Plath, UCLA Broad Stem Cell Research Center member and associate professor of biological chemistry, was quoted.

Health Sites Report on Auto-Islet Transplants
HealthDay News and Medscape Dec. 11, and Science Codex and MedicalXpress Dec. 10 reported on research led by Dr. Gerald Lipshutz, professor-in-residence of surgery in the division of liver and pancreas transplantation, finding that autologous islet transplantation is safe and effective to help relieve pain and prevent the development of surgical diabetes in patients with severe chronic pancreatitis. The study was published by JAMA Surgery.

Media Notes that Depression May Be a Physical Problem, Not Just a Mental Disorder
Dr. George Slavich, assistant professor of psychiatry and a research scientist at the Cousins Center for Psychoneuroimmunology at the Semel Institute, was featured in the Jan. 4 Guardian (U.K.) regarding his research suggesting that depression is as much a biological and physical disorder as it is a mental one. Slavich was also featured Jan. 5 on Sify.com and quoted Jan. 6 on redOrbit.com.

Finding the Right Physician
Dr. Daniel Vigil, health sciences associate clinical professor of family medicine and of orthopaedic surgery, was featured in a Dec. 30 Men’s Health magazine article about things to consider when looking for the right physician.
Antidepressant Study Continues to Garner Headlines
The Beverly Hills Courier and EmpowHer reported Jan. 6 on a study that found early exposure to antidepressants can decrease anxiety risk in future offspring. Dr. Anne M. Andrews, professor of psychiatry and chemistry and biochemistry and the Richard Metzner Endowed Chair in Clinical Neuropharmacology at the Semel Institute for Neuroscience & Human Behavior and California NanoSystems Institute, led the study.

Prostate Imaging Study Draws Attention
The Times of San Diego, My News L.A., KUSI News and Westside Today Jan. 6 highlighted a study by researchers at UCLA and the University of California, San Diego on a new imaging system that provides more precise information on prostate cancer. Dr. Robert Reiter, a professor of urology at UCLA, was quoted.

Becker's Ranks UCLA Women's Health Program among Top 100
Ronald Reagan UCLA Medical Center was ranked by Becker's Hospital Review among the 100 hospitals in the nation with top women's health programs.

USA Today Examines the Promise of Early Intervention for Schizophrenia
Dr. Carrie Bearden, associate professor of psychiatry and director of the Center for the Assessment and Prevention of Prodromal States at the Semel Institute, and Dr. Keith Nuechterlein, professor of psychiatry at the Semel Institute and director of the UCLA Aftercare Research Program, were featured in a Dec. 31 USA Today article about early intervention for people with schizophrenia. An earlier intervention could result in changing the trajectory of schizophrenia from one of decline to that of a chronic but manageable condition.

Good Morning America Looks at the Phenomenon of “Second Addictions”
Dr. Larissa Mooney, assistant professor of psychiatry at the Semel Institute and director of the UCLA Addiction Medicine Clinic, commented in a Dec. 29 ABC Good Morning America segment about recovering addicts who turn to food as a type of “second addiction” to satisfy cravings.

Local Paper Features Heart Award
The Santa Monica Daily Press (Page 10) Dec. 24 covered Ronald Reagan UCLA Medical Center receiving a national award for heart attack care called the American College of Cardiology Foundation’s NCDR ACTION Registry – GWTG Platinum Achievement Award. The honor recognizes the hospital’s commitment and success in implementing a higher standard of care for heart attack patients, and signifies reaching an aggressive goal of treating these patients to standard levels of care as outlined by the American College of Cardiology/American Heart Association’s clinical guidelines and recommendations. Dr. Gregg Fonarow, Eliot Corday Professor of Cardiovascular Medicine and Science and director of the Ahmanson-UCLA Cardiomyopathy Center, was quoted.

Is it Time to Forgo the Handshake?
The December issue of the American College of Physicians’ ACP Hospitalist featured an article about the concept of banning the handshake in the healthcare setting as a way to help prevent the spread of germs. Dr. Mark Sklansky, professor and chief of pediatric cardiology at Mattel Children’s Hospital UCLA, discussed why he is a proponent of implementing alternate forms of greetings.

Marijuana Promising in Rare Epilepsies, But It's Still Early
Medscape reported Jan. 2 on a study led by Dr. Shaun Hussain, assistant clinical professor of pediatric neurology at Mattel Children’s Hospital UCLA, that looked at parents’ perceptions of the effectiveness of medical marijuana in children with epilepsy. The researchers concluded that while parents reported positive outcomes, controlled trials are still needed to confirm if the drug really helps.

UCLA, House Clinic Pursue Partnership
The Beverly Hills Courier reported Dec. 23 on UCLA’s Department of Head and Neck Surgery signing a letter of intent to affiliate with the House Clinic in order to expand patients’ access to specialty ear care.
Millions of Californians Lack Health Insurance
A UCLA Center for Health Policy Research report, which found that millions of Californian’s lacked health insurance coverage even with full-time workers in the family, was featured Dec. 23 in MedicalXpress and HealthCanal.

BRIEFS

Go Local Health Dec. 25 cited a UCLA study that found that omega-3 fatty acids and food high in folic acid can help combat the brain fog that can accompany menopause.

Ronald Reagan UCLA Medical Center was cited Jan. 8 in a Las Vegas Review-Journal story about a local man who recently underwent a life-saving double lung transplant after waiting on the list for seven years.

The Dec. 23 Times of Oman references data from the UCLA Fielding School of Public Health’s WORLD Policy Analysis Center regarding maternity leave data in Gulf Cooperation Council countries.

QUOTABLES

Dr. Peter Butler, chief of the UCLA Division of Endocrinology, was quoted in a Jan. 6 Washington Post story about the GoBe calorie-counting wristband.

Dr. James Cherry, a distinguished research professor of pediatrics and attending physician in pediatric infectious diseases at Mattel Children’s Hospital UCLA, was quoted Jan. 7 in a Los Angeles Times article and was interviewed Jan. 8 on KFI 640AM about an outbreak of measles at Disneyland.

Dr. Robert A. Cherry, chief medical and quality officer for the UCLA Health System, was quoted in a Jan. 3 Los Angeles Daily News article that focused on how dozens of hospitals across Southern California will see their federal reimbursements reduced this year for not meeting standards to keep Medicare patients safe and infection free. The financial penalties will be imposed on more than 720 hospitals nationwide. The story was also picked up by the Long Beach Press Telegram and other newspapers.

Dr. Ravi Dave, director of cardiology services at UCLA Medical Center, Santa Monica and community practices, was quoted in a Jan. 8 WebMD article on healthy habits for cardiovascular health.

Dr. Gregg Fonarow, Eliot Corday Professor of Cardiovascular Medicine and Science and director of the Ahmanson-UCLA Cardiomyopathy Center, commented in a Jan. 6 MD News article about a trend report showing significant improvements in mortality, hospitalizations and other outcomes for heart attack, unstable angina, ischemic stroke and heart failure.

Dr. Michael Friedman, obstetrician-gynecologist at UCLA Health – Torrance, was quoted in the winter issue of Southbay Health magazine in an article on helpful tips for expecting mothers.

Dr. Patricia Ganz, member of UCLA’s Jonsson Comprehensive Cancer Center and professor of medicine and public health, was quoted Jan. 5 in a Philly.com story examining why doctors often don’t discuss herbal supplements and therapies with cancer patients.

Dr. Christopher Giza, director of the UCLA Steve Tisch BrainSPORT Program and a professor of pediatrics and neurosurgery at the David Geffen School of Medicine at UCLA, commented Jan. 5 in a New York Times article that reported on a new study that found limiting rest to one or two days is more beneficial to young concussion patients rather than a longer period of five days.
Dr. Sara Hurvitz, member of UCLA’s Jonsson Comprehensive Cancer Center and assistant clinical professor of medicine in the division of hematology/oncology, was quoted in a Jan. 6 CancerNetwork.com story on recent clinical trial results for the breast cancer drug trastuzumab.

Dr. Jody Kreiman, a professor of head and neck surgery who studies speech at the David Geffen School of Medicine at UCLA, commented in a Dec. 18 article in The Atlantic about a human voice bank to build personalized sounds for people who rely on computers to communicate.

Dr. Emanuel Maidenberg, director of the UCLA Cognitive Behavior Therapy Clinic, and a clinical professor of psychiatry at the Semel Institute, was quoted Dec. 29 on NBCNews.com about the harm that can be done to individuals when lay people misapply psychiatric terms to describe them.

Dr. Jørn Olsen, adjunct professor of epidemiology at the UCLA Fielding School of Public Health, was quoted in a Dec. 11 EpiMonitor news brief examining if data privacy laws in Europe are too strict when it comes to large-scale population research purposes.

Dr. Dylan Roby, assistant professor of health policy and management at the UCLA Fielding School of Public Health, commented on how the California State Senate may fill vacated seats on the Covered California Board of Directors in a Jan. 5 California Healthline article. Roby also commented in a Jan. 1 Los Angeles Times article about changing patterns in emergency room visits since the implementation of the Affordable Care Act.

Dr. Gail Wyatt, professor of psychiatry and director of the Center for Culture, Trauma and Mental Health Disparities at the Semel Institute, was quoted in the Jan. 6 Los Angeles Times about a man who intentionally confronted police in San Francisco in order to end his own life.

====================================================================
UCLA’s Health Sciences Media Relations office e-publishes this report weekly. For more information, please call Roxanne Moster, director of Health Sciences Media Relations, or Enrique Rivero, senior media relations officer, at 310-794-0777. Our office also offers publicity for new research, medical breakthroughs, clinical trial recruitment, inspirational patient stories and more. To identify the appropriate public information officer for your department, visit www.uclahealth.org/mediacontacts.