



UCLA HEALTH SCIENCES MEDIA REPORT
For the week of Feb. 8-14, 2013

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Media Targets Virus-Fighting Protein

HealthDay News Weighs Fast Food Ads and Obesity

Science Sites Examine Social Media and HIV Prevention

Radio Highlights Intervention for Prescribing Meds

Kaiser Health News Spotlights Hospital Utilization Study

Physician News Network Covers East-West Conference

Doctor Discusses Training Your Brain for Old Age

Edmond Sun Shows How Vitamin D, Fish Oil Battle Alzheimer's

KTTV, KFI Examine the Mindset of Mass Murderers

MedScape Reports on Possible Benefits of the "MedDiet" to Enhance Cognition

Modern Physician Highlights Healthcare Cost Reductions for Pediatric Medical Home Patients

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NPR Affiliate Presents Sleep Apnea Research

BRIEFS

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Media Targets Virus-Fighting Protein

[KPCC 89.3FM](#), the [LA Weekly](#), [RedOrbit](#), [Asian News International](#), [domain-b](#), [Bioscience Technology.com](#), [LabSpaces](#), [SciTechDaily](#), and [BrightSurf.com](#) Feb. 12, and [Examiner.com](#), [e! Science News](#), [The Dragon's Tales](#), [HealthCanal.com](#), [Ahmadiyya Times](#), [News Blaze](#), [Biology News Net](#), [Science Blog](#), [Science Daily](#) and [Bio-Medicine](#) Feb. 11 reported on research led by Su-Yang Liu, a student in the department of microbiology, immunology and molecular genetics, identifying a protein with broad virus-fighting properties that potentially could be used as a weapon against deadly human

pathogenic viruses such as HIV, Ebola, Rift Valley Fever, Nipah and others designated "priority pathogens" for national biosecurity purposes.

HealthDay News Weighs Fast Food Ads and Obesity

[HealthDay News](#) and [KBTV-Channel 4](#) (Beaumont, Texas) Feb. 13 reported on a study by Dr. Lenard Lesser, a former physician with the Robert Wood Johnson Foundation Clinical Scholars program in the department of family medicine, finding that the more outdoor fast-food ads there are in a given neighborhood, the more likely neighborhood residents are to be overweight. Lesser was quoted.

Science Sites Examine Social Media and HIV Prevention

[Infection Control Today](#), [Science Codex](#) and [Counsel & Heal](#) Feb. 7; [The Body](#) Feb. 8; [Quest—Science for South Africa](#) and [Medical News Today](#) Feb. 11, and [iHealthBeat](#), [Healthcare Informatics](#), [the Friends of AIDS Foundation Community Journal](#), and [NonAmos.com](#) Feb. 12 reported on research led by Sean Young, assistant professor of family medicine, finding that Facebook and other social media could be useful tools in AIDS and STD prevention.

Radio Highlights Intervention for Prescribing Meds

"Health, Wealth & Wisdom" on [WMGG 1470AM](#) (Tampa, Fla.) reported Feb. 7 on research led by Dr. Derjung Tarn, assistant professor of family medicine, outlining a simple intervention aimed at helping physicians improve how they communicate crucial information about prescription medications to their patients. Tarn was quoted.

Kaiser Health News Spotlights Hospital Utilization Study

A Feb. 12 [Kaiser Health News](#) story cited research led by Dr. Michael Ong, assistant professor of medicine in the division of general internal medicine and health services research, finding that California teaching hospitals that used more resources caring for patients hospitalized for heart failure had lower mortality rates. Ong was quoted.

Physician News Network Covers East-West Conference

The Los Angeles County Medical Association's [Physician News Network](#) Feb. 11 covered a UCLA conference on career pathways and future trends in integrative medicine. Dr. Lawrence Taw, assistant professor of medicine, UCLA Center for East-West Medicine, was quoted. The conference was supported by the Center and organized by the UCLA student group NCAM, which stands for Nutrition, Complementary, and Alternative Medicine.

Doctor Discusses Training Your Brain for Old Age

Dr. Gary Small, Parlow-Solomon Professor on Aging, a professor of psychiatry and biobehavioral sciences at the Semel Institute and director of the UCLA Longevity Center, was interviewed Feb. 12 on [KLAS-Channel 8](#) (Las Vegas) about his book "The Alzheimer's Prevention Program" and what individuals can do to keep their cognitive skills sharp as they age. Small was also quoted on the subject in a Feb. 12 [Men's Health](#) article.

Edmond Sun Shows How Vitamin D, Fish Oil Battle Alzheimer's

The Feb. 8 [The Edmond Sun](#) (Okla.) highlighted a study led by Dr. Milan Fiala, a researcher at the David Geffen School of Medicine at UCLA, indicating that vitamin D and omega-3 fatty acids may enhance the immune system's ability to clear the brain of amyloid-beta, a hallmark of Alzheimer's disease.

KTTV, KFI Examine the Mindset of Mass Murderers

Dr. Praveen Kambam, assistant clinical professor of psychiatry (voluntary) at the Semel Institute, was featured in a Feb. 8 [KTTV-Channel 11](#) news segment and a [KFI 640AM](#) interview about the possible mindset of mass murderers.

MedScape Reports on Possible Benefits of the "MedDiet" to Enhance Cognition

Dr. Zaldy Tan, associate professor of medicine in the division of geriatrics, medical director of the UCLA Alzheimer's and Dementia Care program, and a researcher at the Easton Center for Alzheimer's Disease Research, was interviewed for a Feb. 6 [MedScape Today](#) (subscription) article about the possible

benefits of the Mediterranean diet (MedDiet), which consists mostly of plant derived foods, and its possible benefits to cognition in later life.

Modern Physician Highlights Healthcare Cost Reductions for Pediatric Medical Home Patients

[Modern Physician](#) reported Feb. 8 that the pediatric medical home program at Mattel Children's Hospital UCLA recently received a grant from the U.S. Health Resources and Services Administration to study ways to improve quality of care for children with complex chronic diseases while simultaneously reducing costs. Dr. Ryan Collier, director of quality for the department of pediatrics and the study's principal investigator, was quoted.

Psychic Cell Study Highlighted

[Domain-b](#) reported Feb. 2 on a study co-conducted by UCLA that has found a possible method by which cancer cells and dying cells can communicate with neighboring normal cells without having a physical connection to them. Dr. Keith Norris, UCLA assistant dean for clinical and translational science, was quoted.

Canada Free Press Cites UCLA Research

A column published Jan. 27 in [Canada Free Express](#) about non-surgical treatments for enlarged prostates and obstructed urinary flow cited research on the subject by Dr. Leonard S. Marks, clinical professor of urology.

Geriatrician Pens Column on Making Homes Safer for Seniors

Dr. Grace Chen, staff geriatrician at UCLA Medical Center, Santa Monica and assistant clinical professor of medicine, authored a Feb. 8 [Santa Monica Mirror](#) column on steps to make homes fall-proof and safer for older adults.

NPR Affiliate Presents Sleep Apnea Research

The Feb. 11 broadcast of [Academic Minute](#) on WAMC (Albany, N.Y) featured an essay on the effects of sleep apnea on women read by Paul Macey, associate dean for information technology and innovations at the UCLA School of Nursing.

BRIEFS

The UCLA AIDS Institute was mentioned in a Feb. 7 [San Jose Mercury News](#) story about the 12th annual Dance Marathon to raise money for pediatric AIDS/HIV research.

An article in the Feb 7 [Internal Medicine News](#) about improvements in treatment for stroke patients highlighted a 2010 study led by Dr. Jeffrey Saver, clinical professor of neurology and the director of the UCLA Stroke Center, that found that only a quarter of stroke patients arrive at the hospital within an hour of suffering a stroke — the time when treatment with a clot-dissolving drug is most effective.

UCLA research was cited in a Feb. 7 [KNX 1070AM](#) report on new research indicating that significant numbers of stroke survivors suffer from depression and thoughts of suicide.

The Feb. 8 Santa Monica Daily Press published a captioned photo of a visit by two Los Angeles Laker Girls to a patient in the Oncology Unit at UCLA Medical Center, Santa Monica.

QUOTABLES

Carrie Bearden, associate professor of psychiatry at the Semel Institute, was interviewed Feb. 6 on the CBS network's "[Ricki Lake Show](#)" about young children who suffer from psychosis and vivid hallucinations.

Susan Bowerman, assistant director of the UCLA Center for Human Nutrition, commented in a Jan. 3 [Lifescrypt](#) article about the importance of eating more fruits and vegetables.

Dr. Gregg Fonarow, Eliot Corday Professor of Cardiovascular Medicine and Science and director of the Ahmanson–UCLA Cardiomyopathy Center, was quoted Feb. 12 in a [HealthDay News](#) article about new research indicating that women taking calcium supplements may have an increased risk of dying from cardiovascular disease.

Dr. David Heber, director of the UCLA Center for Human Nutrition, commented in the Feb. issue of *More Magazine* regarding changes in metabolism as we age.

Dr. Reza Jahan, associate professor of radiology and a member of the UCLA Stroke Center in the department of neurology, was quoted in an Feb. 6 [Los Angeles Times](#) article about new research regarding a mechanical device he assisted in developing that removes blood clots from blocked brain arteries in patients experiencing ischemic stroke.

Dr. Jeffrey Klausner, professor of medicine in the division of infectious diseases and of global health, was quoted Feb. 13 in a [Huffington Post](#) article about a new smart-phone app that allows individuals to share online medical records documenting their STD-free status with potential sexual partners.

Dr. Stanley Korenman, professor of medicine in the division of endocrinology, was quoted Feb. 14 in an [Orlando Sentinel](#) story about the NBA suspending Orlando Magic small forward Hedo Turkoglu for 20 games without pay for violating the league's anti-drug program.

Dr. Mark Morocco, associate clinical professor of emergency medicine, commented Jan. 15 in an online [Time](#) magazine article about a new trend of commercial facilities offering IV therapy to relieve a hangover or the flu.

Tanya Paparella, associate professor of psychiatry at the Semel Institute and director of UCLA's Early Childhood Partial Hospitalization Program, was quoted in a Feb. 6 [Time](#) magazine article about the psychological recovery of a young boy who was recently kidnapped and then freed in Alabama.

Dr. Rave Dave, staff cardiologist at UCLA Medical Center, Santa Monica and clinical professor of medicine, was quoted Feb. 8 in a [Ventura County Star](#) story about the recent "Go Red for Women" luncheon in Westlake Village to raise awareness about heart disease in women.

Dr. Beate Ritz, professor of epidemiology and environmental health sciences at the Fielding School of Public Health, was quoted in a Feb. 6 [San Francisco Chronicle](#) article about research linking air pollutants inhaled by mothers to low-birth-weight babies.

Dr. Gary Small, Parlow-Solomon Professor on Aging, a professor of psychiatry and biobehavioral sciences at the Semel Institute and director of the UCLA Longevity Center, commented in the [Jan. 29](#) *Deseret News* regarding the impact of technology on the brain.

Alan Steinberg, associate director of the National Center for Child Traumatic Stress at the Semel Institute, was quoted in a Feb. 6 [Los Angeles Times](#) article about the recent kidnapping of young boy in Alabama and post-traumatic stress disorder among children.

Dr. Karol Watson, associate professor of medicine, division of cardiology and co-director, UCLA Center for Cholesterol and Lipid Management, commented in a Feb. 13 [NBCNews.com](#) article on a new study about the benefits of walking compared with high-intensity workouts.

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