



UCLA HEALTH SCIENCES MEDIA REPORT **For the week of Feb. 27 – March 5, 2009**

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OBITUARY: Madelyn Katz, UCLA Philanthropist

The March 3 Los Angeles Times published an obituary on Madelyn Katz, 73, a longtime philanthropist and former UCLA Medical Center Auxiliary president, who died March 1 after a lengthy battle with pancreatic cancer. With her husband, inventor Ronald Katz, she established the Katz Family Foundation, which has donated more than 30 major gifts to charitable causes. Her most recent project was Operation Mend, a partnership between Ronald Reagan UCLA Medical Center and a U.S. Army medical center to provide plastic and reconstructive surgery to badly wounded soldiers. The Katzes also made a generous gift that led to the creation of 'Maddie's Room,' the new surgical intervention waiting room at the Ronald Reagan UCLA Medical Center.

"Passings: Madelyn Katz, 73, Longtime UCLA Philanthropist and Volunteer"

http://www.latimes.com/news/obituaries/la-me-passings3-2009mar03_0,3088414.story

NBC, CBS Affiliates Spotlight Sealing Brain Aneurysms with Glue

KNBC-Channel 4, KCBS-Channel 2 and KCAL-Channel 9 aired March 2 reports about a new liquid glue used to treat brain aneurysms too giant to be treated by conventional methods. The stories featured Dr. Satoshi Tateshima, assistant professor of interventional neuroradiology, who performed the Ronald Reagan UCLA Medical Center's first case on a patient with a strawberry-sized aneurysm. CBS affiliates in Boston, Chicago and Philadelphia also broadcast the KCBS segment. Tateshima was quoted.

"Docs Use Glue, That's Right, to Patch up Aneurysm"

<http://cbs2.com/video/?id=95076@kcbs.dayport.com>

"Brain Glue May Help Aneurysm Victims"

http://www.nbclosangeles.com/health/topics/Brain_Glue_May_Help_Aneurysm_Victims_Los_Angeles.html

ABC Explores Alternative Medicine for Toddlers

ABC's March 2 "Nightline" and March 3 "World News Now" featured an interview with Dr. Lonnie Zeltzer, director of the Pediatric Pain Program at Mattel Children's Hospital UCLA and professor of pediatrics, anesthesiology, and psychiatry and biobehavioral sciences, about alternative medicine for infants and toddlers.

"Baby Adjustments"

<http://showroom.multivisioninc.com/share.do?id=102450&key=Bv9EQXICS1DqSbA1ZBTRB2MI3amoiRyz&email=rmoster@mednet.ucla.edu>

Wires, Websites Examine Broccoli's Protection against Asthma

HealthDay News reported March 5, United Press International, Xinhua and Asian News International News Services reported March 2 and the Austin-American Statesman, Post-Chronicle and Imperial Valley websites reported March 3 on a UCLA study finding that broccoli may protect against respiratory conditions like asthma. Lead author Dr. Marc Riedl, assistant professor of clinical immunology and allergy, was quoted. The ANI story ran in the Times of India.

"Broccoli Helps Protect Against Asthma"

http://www.upi.com/Health_News/2009/03/02/Broccoli_helps_protect_against_asthma/UPI-92051236013107/

"Got Asthma, Allergies? Try Broccoli, Study Suggests"

http://www.statesman.com/blogs/content/shared-gen/blogs/austin/health/entries/2009/03/03/got_asthma_allergies_try_brocc.html

"Study: Broccoli May Help Prevent Respiratory Conditions like Asthma"

http://news.xinhuanet.com/english/2009-03/03/content_10931935.htm

"Broccoli May Protect Against Asthma"

<http://timesofindia.indiatimes.com/articleshow/4217878.cms>

Study on Rotten Eggs Garners Coverage

The Sun (U.K.), Wired and Investor's Business Daily reported March 3 on research led by Louis Ignarro, professor of molecular and medical pharmacology, suggesting that hydrogen sulfide — the gas responsible for the pungent smell of rotting eggs — may help treat erectile dysfunction.

"How the Smell of Rotten Eggs Could Lead to New Viagra"

<http://blog.wired.com/wiredscience/2009/03/newviagra.html>

"Rotten Egg Smell Could Help Men"

<http://www.investors.com/editorial/IBDArticles.asp?artsec=15&issue=20090303>

"Rotting Eggs are New Vi-eggra"

<http://www.thesun.co.uk/sol/homepage/news/article2288891.ece?OTC-RSS&ATTR=News>

State's Seniors Can't Make Ends Meet

An editorial in the March 2 Contra Costa Times highlighted research by the Center for Health Policy Research at the School of Public Health showing that more than half a million California seniors who live alone lack sufficient income to meet basic costs of living. The Desert Dispatch (Barstow, CA.) and Spanish-language EFE news service reported the story on March 1, as did New American Media on Feb. 26. Center director Steven P. Wallace was quoted in the Desert Dispatch.

"Editorial: Struggling Seniors Shouldn't Remain Invisible"

http://www.contracostatimes.com/opinion/ci_11802314?nclick_check=1

"Single Seniors Feel the Pain of Recession"

<http://www.mydesert.com/article/20090225/NEWS01/902250311>

Palisadian-Post Examines Gang Violence in L.A.

Billie Weiss, associate director for outreach and communications for the Southern California Injury Prevention Research Center at the School of Public Health, was profiled March 5 by the Palisadian-Post about her efforts to reduce gang violence in Southern California.

"Her Gang of Anti-Gang Activists"

http://www.palisadespost.com/content/index.cfm?Story_ID=4698

Local Paper Showcases Hospital's 'Room at the Inn' Program

The Feb. 27 Santa Monica Daily Press highlighted Santa Monica-UCLA Medical Center and Orthopaedic Hospital's "Room at the Inn" program, a partnership with local hotels to provide complimentary rooms to patients' family members from outside the area.

"A Room for Those in Need"

http://www.smdp.com/Articles-c-2009-02-26-49920.113116_A_room_for_those_in_need.html

Baltimore Jewish Times Studies Stress

Dr. Judith Orloff, assistant clinical professor of psychiatry at the Semel Institute, was featured in a March 5 Baltimore Jewish Times Q&A about her research on stress and her new self-help book, "Emotional Freedom."

"Liberate Yourself from Stress"

http://www.jewishtimes.com/index.php/jewishtimes/news/jt/local_news/liberate_yourself_from_stress/10939

KFI Radio Highlights Survivorship Program

Dr. Patricia Ganz, director of cancer prevention and control research at UCLA's Jonsson Comprehensive Cancer Center, was interviewed March 1 on KFI 640 AM about a new program to help cancer survivors navigate their medical care. The program, Journey Forward, is a partnership between the cancer center and several other entities.

<http://kfiam640.com/cc-common/news/sections/newsarticle.html?feed=153218&article=5083089>

Bilingual Newspaper Publishes Column on Mexicans in the Southwest

EGP News, a U.S. chain of bilingual newspapers, published the final part of a four-part series of columns written by David Hayes-Bautista, director of the Center for the Study of Latino Health and Culture. The columns explored the history of Mexicans in the Southwest.

"Southwest's Mexican Roots: The Untold Stories"

<http://egpnews.com/?p=7489>

Brain Cancer Research Cited by Trade

Research by Dr. Tim Cloughesy, director of the neuro-oncology program at UCLA and a researcher at UCLA's Jonsson Comprehensive Cancer Center, on the drug Avastin for glioblastoma was featured March 5 in Ad Hoc News.

"Avastin Shows Encouraging Results in Patients with the Most Aggressive Form of Brain Cancer"

<http://www.ad-hoc-news.de/avastin-shows-encouraging-results-in-phase-ii-study-in--/de/Wirtschaft-Boerse/Marktberichte/14238832>

BRIEFS

The Feb. 26 Los Angeles Daily News referenced a walking group in Sun Valley organized by Dr. Glenn Lopez, associate professor of family medicine, to promote better health in the predominately Latino area, where asthma, diabetes and obesity are common. Lopez was quoted.

"Diabetes and Heart Education Fits Right in at Churches"

http://www.dailynews.com/news/ci_11796544

The March community calendar for KKLA 99.5FM included a brief on the UCLA Center on Aging's Senior Scholars, an educational program offering people age 50 and over the chance to attend undergraduate classes at UCLA.

"UCLA Senior Scholar Program Offers Classes for Older Adults"

<http://www.kkla.com/events/default.aspx?id=17179>

Ronald Reagan UCLA Medical Center was cited March 4 by TMCnet about how Orion Health is helping hospitals, governments and healthcare communities comply with the Obama administration's American Recovery and Reinvestment Act 2009.

"Orion Health Challenging Interoperability"

<http://healthcare.tmcnet.com/topics/healthcare/articles/51661-orion-health-challenging-interoperability.htm>

QUOTABLES

Dr. David Baron, chief of staff at Santa Monica-UCLA Medical Center and Orthopaedic Hospital, commented in two KNX AM1070 segments on March 4 and March 5. The first one addressed attempts by some doctors to prevent patients from posting negative comments online. The second report was about this year's late-arriving flu season and the ineffectiveness of Tamiflu.

Dr. Gregg Fonarow, Eliot Corday Professor of Cardiovascular Medicine and Science, was quoted by HealthDay News on Feb. 26 about abnormal heart rhythms and on March 3 about risks for heart attack patients of taking the blood thinner Plavix with a proton pump inhibitor drug. He also commented March 3 in the Chicago Sun-Times about an Illinois hospital that established a round-the-clock rapid-response team to treat heart attack victims. He also commented in the March edition of "Consumer Reports on Health" regarding key therapies for heart failure.

"Risk Score May Predict Abnormal Heart Rhythm"

<http://www.healthday.com/Article.asp?AID=624526>

"Blood Thinner, Heartburn Drugs May Be Risky After Heart Attack"

<http://www.healthday.com/Article.asp?AID=624675>

"Loyola's Rapid Response Team Aims to Save Lives"

<http://www.suntimes.com/lifestyles/health/1457060,CST-NWS-heart03.article>

Dr. Timothy Fong, assistant professor of psychiatry at the Semel Institute and co-director of the Gambling Studies Program, was quoted March 2 by Reuters about a study suggesting that impulsive children are more likely to begin gambling behaviors before they hit middle school.

"Distracted Kindergarteners become Gamblers: Study"

<http://www.reuters.com/article/healthNews/idUSTRE52165S20090302>

Dr. Patricia Ganz, director of cancer prevention and control research at UCLA's Jonsson Comprehensive Cancer Center, commented March 2 in the Las Vegas Review Journal about programs for cancer survivors. The programs help survivors navigate their medical care after their treatment ends.

"Institute's Clinic Helps Cancer Patients Deal with Post-treatment Effects"

<http://www.lvrj.com/news/40525857.html>

Dr. Sharon Hame, associate clinical professor of orthopaedic surgery, commented March 5 in a New York Post article about baseball player Alex Rodriguez's hip injury.

"Doctors: Hip Likely is Not a Serious Problem"

http://www.nypost.com/seven/03052009/sports/yankees/doctors_hip_likely_is_not_a_serious_pro_158054.htm

David Hovda, professor of neurosurgery and director of the Brain Injury Research Center, was quoted March 3 in the Edmonton Journal about an increase in concussions among professional basketball players.

"Concussions on the Rise in the NBA"

<http://www.edmontonjournal.com/Concussions+rise/1347801/story.html>

Dr. Andrew Leuchter, professor of psychiatry and director of the Laboratory of Brain, Behavior, and Pharmacology at the Semel Institute, was quoted March 3 in the Los Angeles Times about college students and stress.

“Campus isn’t the Most Stressful Thing”

<http://www.latimes.com/features/health/la-he-mentalhealth2-2009mar02,0,5632789.column>

Dr. William Lowry, a scientist at the Broad Stem Cell Research Center, commented March 5 in the Los Angeles Times about a study on adult stem cell reprogramming techniques that may be safer than previous methods.

“Scientists Create Stem Cells Purged of Carcinogens Used in Process”

<http://www.latimes.com/news/science/la-sci-stemcell6-2009mar06,0,6774454.story>

Dr. Antoni Ribas, associate professor of hematology and oncology, was quoted March 2 by Forbes magazine about cases in which patients' untreatable cancers have gone into remission.

“Cancer Miracles”

http://www.forbes.com/global/2009/0302/030_why_some_survive_2.html

Dr. David Reuben, chief of geriatrics, commented March 5 in a CBS Evening News report about the rapid aging of presidents while in office. **(I WILL CHECK TO MAKE SURE THIS REPORT RUNS AS SCHEDULED—IT’S SUPPOSED TO AIR THIS EVENING)**

Dr. Mousa Shamonki, director of the assisted reproduction program, commented Feb. 24 on a Legal Broadcast Network report about a Southern California woman who gave birth to 14 children conceived through assisted reproduction.

“Octamom Legal Questions: Mousa Shamonki”

<http://mefedia.com/entry/octomom-legal-questions-mousa-shamonki/14884783>

Dr. Donald Shields, UCLA professor of pediatric neurology was quoted in a March 2 Ventura County Star article about anticipated Food and Drug Administration approval of a drug to treat infantile spasms.

“Drug that helped Newbury Park Girl with Spasms Nears FDA Approval”

<http://www.venturacountystar.com/news/2009/mar/02/drug-that-helped-newbury-park-girl-with-spasms/>

Dr. Gary Small, Parlow-Solomon Professor on Aging and a professor at the Semel Institute for Neuroscience and Human Behavior, commented in the March issue of Good Housekeeping in a column offering tips on increasing longevity.

“Four Ways to Live Longer”

<http://www.goodhousekeeping.com/health/emotional/how-to-live-longer?src=edit&mag=ghk&chan=hp&link=how-to-live-longer-HP>

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