



UCLA HEALTH SCIENCES MEDIA REPORT **For the week of April 17 – April 23, 2009**

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U.S. News & World Report Ranks UCLA among the Top U.S. Medical Schools

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U.S. News & World Report Ranks UCLA among the Top U.S. Medical Schools

The David Geffen School of Medicine at UCLA ranks 11th among the nation's research-based medical schools and 10th among primary care medical school programs, according to U.S. News & World Report's annual survey of the best graduate schools in the United States. The 2010 edition of "America's Best Graduate Schools" — slated to hit newsstands April 28 and currently available online at www.usnews.com/grad — is the most comprehensive listing of its kind, with more than 1,500 graduate school programs nationwide. In addition to its overall ranking, the Geffen School of Medicine also received high marks in a number of specialty training programs, ranking third in geriatrics, sixth in AIDS, eighth in drug and alcohol abuse programs, and ninth in women's health.

“Best Medical Schools”

http://grad-schools.usnews.rankingsandreviews.com/best-graduate-schools/top-medical-schools?s_cid=related-links:TOP

Media Spotlight Rally to Support Medical Research

An April 22 campus rally by UCLA Pro-Test, an organization of faculty, staff and students formed to demonstrate support for lifesaving medical research involving laboratory animals and show solidarity with scientists subjected to harassment and violence by anti-animal research extremists, was covered April 22 by CNN, KCBS-Channel 2, KNBC-Channel 4, KTLA-Channel 5, KABC-Channel 7, KTTV-Channel 11, USC Annenberg TV News, the Associated Press, the Los Angeles Times, two Los Angeles Times blogs, Inside Higher Ed, an LA Weekly blog, United Press International, NBC Los Angeles, a Science magazine blog, a Nature blog, National Public Radio, KPCC-89.3 FM, KNX-1070 AM, KABC-790 AM and Canadian Broadcasting Corp. radio. City News Service and the Examiner also reported April 22 that an award has been offered for information on a March 7 arson attack that destroyed a UCLA faculty member's vehicle. David Jentsch, UCLA associate professor of psychology and psychiatry and a leader of UCLA Pro-Test, was quoted in the coverage.

“Animal Rights Activists, UCLA Researchers Square Off at Protest”

<http://www.cnn.com/2009/US/04/22/animal.activists.ucla/>

“Animal Rights Groups, Scientists Protest at UCLA”

<http://cbs2.com/video/?id=100516@kcbs.dayport.com>

“Scientists, Supporters Rally at UCLA for Animal Research”

<http://www.latimes.com/news/local/la-me-animals23-2009apr23.0.3197423.story>

“Hundreds Turn Out for Pro-Animal-Research Rally at UCLA”

<http://blogs.sciencemag.org/scienceinsider/2009/04/hundreds-turn-o.html>

LA Times, AP Expose Link between Pesticides and Parkinson's

Research by Beate Ritz, professor and vice chair of the Department of Epidemiology at the School of Public Health, showing that years of exposure to a combination of two pesticides increased the risk of Parkinson's disease by 75 percent, received widespread coverage. This included an April 18 report in the Los Angeles Times health blog, which was also picked up by Newsday (Long Island) and the April 23 Miami Herald; an April 20 report in the Chicago Tribune, and an April 19 Associated Press report. The study was also featured in television news reports April 19 on WCBS (New York), April 21 on WDYK (Kansas City) and KBFX (Bakersfield), and April 22 on WTIC (New Haven), and WUPW (Toledo).

“Parkinson's Partially Linked to Pesticides”

http://latimesblogs.latimes.com/booster_shots/2009/04/parkinsons-partially-linked-to-pesticides.html

“Pesticides Linked to Parkinson's, UCLA Researchers Find”

<http://www.chicagotribune.com/health/chi-parkinsonsapr20,0.594513.story>

“Study Links Parkinson's to Pesticide Exposure”

<http://dailymail.com/News/NationandWorld/200904190319>

CBS Show Features Vascular and Stroke Experts

On April 20, the CBS show “The Doctors” featured Dr. Peter Lawrence, chief of vascular surgery, explaining a carotid artery ultrasound test to screen for stroke risk while UCLA technician Vicki Carter performed the noninvasive test on a volunteer. In addition, Dr. Reza Jahan, associate professor of interventional neuroradiology, demonstrated the MERCI Retriever, a device used to mechanically remove a clot from patients suffering an ischemic stroke.

“The Doctors: Strokes”

<http://showroom.multivisioninc.com/share.do?id=105661&key=zwKfSIQb10iJzuP8xz9j84NVkZbtSagn&email=aalbin@mednet.ucla.edu>

Trade Focuses on New Hospital's Room Service and Cafeteria

Food Management magazine's April issue ran a feature on nutrition services at the Ronald Reagan UCLA Medical Center, including the daily room service for patients, expanded operations, new menu offerings and the unique cafeteria and kitchen building designs. Patti Oliver, director of nutrition services, was quoted and featured on the magazine's cover. Principal Foodservice Supervisor Carmelita Ferrer, Executive Chef Gabriel Gomez, Assistant Nutrition Services Director Lawrence Harvey, and Paul

Watkins, associate director of operations for UCLA Hospital System Real Estate & Support Services, along with other staff, were also included in photos.

"All Shook Up!"

http://food-management.com/fm_innovator/all-shook-up-0409/index.html?smtc=wr

CBS News Highlights Benefits of Coffee in Preventing Stroke

CBS's "The Early Show" on April 20 reported on a recent UCLA Stroke Center study that found symptoms of transient ischemic attack or stroke are "far less common" in people reporting intake of more than six cups of coffee per day. Dr. David Liebeskind, associate neurology director at the UCLA Stroke Center, was the study's lead author. The report also aired on WCBS-Channel 4 (Miami), WWMT-Channel 3 (Grand Rapids), WLAJ-Channel 3 (Lansing), and WUSA-Channel 9 (MD).

"CBS The Early Show: Strokes"

<http://showroom.multivisioninc.com/share.do?id=105391&key=dn09KWhyiw9Eeng17LnvVYAanb7fCsWw&email=aalbin@mednet.ucla.edu>

KABC Explores 'Night Terrors'

Dr. Alon Avidan, associate professor of neurology and associate director of the sleep disorder clinic, was featured in an April 20 news segment on KABC-TV Channel 7 about "night terrors"—people who act out their often violent dreams.

"Night Terrors often Misdiagnosed"

<http://abclocal.go.com/kabc/story?section=news/health&id=6771368>

Local TV Affiliates Cover Device to Stop Seizures

Chris DeGiorgio, professor of neurology at the Semel Institute, received widespread coverage regarding his nerve-stimulation treatment for intractable epilepsy in a CBS News segment that appeared on 95 CBS affiliate stations around the country April 17. These included KCBS-TV Channel 2 and KCAL-TV Channel 9 as well as other stations in California, Texas and Missouri, among others.

KABC Heralds Hospital Volunteer for His Work with Heart Transplant Program

KABC-Channel 7 on April 17 spotlighted Bill Sears who was selected as winner of the KABC Jefferson Award for his volunteer work at UCLA Medical Center. Sears, who received a heart transplant at UCLA eight years ago, volunteers full-time at the hospital with patients who are awaiting a new heart. Among his other efforts, he also volunteers with a UCLA-based medical mission that travels to South America to help children with heart ailments. Dr. Jon Kobashigawa, medical director of the UCLA Heart Transplant program, was also interviewed.

"Former Heart Patient has Hope for Life"

http://abclocal.go.com/kabc/story?section=resources/lifestyle_community/community&id=6767838

PET Study Continues to Grab Headlines

A study by Dr. Fritz Eilber that showed PET scanning could determine treatment response in sarcoma patients after a single dose of chemotherapy was featured April 20 by Phoenix Satellite Television (China). The story also was featured on April 22 by the Tampa Tribune, Suncoast News and Medical Physics Web.org and in the May 1 issues of the trade publications Drug Week and Biotech Business Week. Eilber is an assistant professor of surgical oncology and director of the Sarcoma Program at UCLA's Jonsson Comprehensive Cancer Center.

"Test Can Quickly Tell if Chemotherapy Working"

<http://suncoastpinellas.tbo.com/content/2009/apr/22/pw-test-can-quickly-tell-if-chemotherapy-working/>

CNN Reports on the Science behind Addiction

Dr. Edythe London, professor of psychiatry and molecular and medical pharmacology, was featured April 19 in a CNN documentary about the science behind drug and alcohol addiction and treatment.

"Addiction: Life on the Edge"

<http://transcripts.cnn.com/TRANSCRIPTS/0904/19/cp.01.html>

AP, City News Cover Trial for Man Accused of Selling Cadavers

The Associated Press reported April 23, and City News Service reported April 22, on the trial of Ernest Nelson, who is charged in connection with a scheme to illegally sell cadavers donated to UCLA for medical research between 1999 and 2004. The former head of the UCLA program, Henry Reid, was convicted in October 2008 and sentenced to more than four years in prison.

"Trial Begins for Man Accused in Cadaver Scheme at UCLA"

<http://www.latimes.com/news/local/la-me-bodyparts23-2009apr23,0,549629.story>

"Body Parts-for-Profit Trial Begins"

http://www.myfoxla.com/dpp/news/local/UCLA_Body_Part_Scheme_Trial_20090422

KPCC Radio Examines Mental Health of College Students

Dr. Richard Kadison, chief of the Mental Health Services at Harvard University, was featured in an April 20 segment on KPCC-89.3 FM's "Airtalk," hosted by Larry Mantle. Kadison was a guest speaker at UCLA, part of the Friends of the Semel Institute Open Mind speaker series, who spoke about the emotional conflicts and mental illness of college students.

"College Mental Health Crisis"

<http://www.scpr.org/programs/airtalk/>

Surgeon's Thoughts on Health Care Reform Posted on Huffington Blog

The Huffington Post on April 21 posted a blog co-authored by Dr. Eric Fonkalsrud, emeritus chief of pediatric surgery, which outlined a proposed plan to build a national health care system by expanding on the existing Medicare program with a gradual phasing-out of state-administered Medicaid programs.

"Health Care Reform by Medicare Expansion"

http://www.huffingtonpost.com/michael-d-intriligator/health-care-reform-by-med_b_189630.html

BRIEFS

Dr. Harvey Karp, assistant professor pediatrics at Mattel Children's Hospital UCLA, was cited in an April 20 Los Angeles Times column about ongoing efforts by pediatricians to better educate parents about the benefits of vaccinating their children.

"Parents, Don't be Immune to Vaccine Truths"

<http://www.latimes.com/features/health/la-he-practice20-2009apr20,0,6718127.story>

A study by Dr. Allan Pantuck about pomegranate juice slowing PSA doubling times in men who had prostate cancer was cited April 21 in a Washington Post story. Pantuck is an associate professor of urology and a researcher with UCLA's Jonsson Comprehensive Cancer Center.

"It's a 'Life Preserver'! It's 'Death-Defying'! It's . . . a Super Ad Campaign!"

[http://www.washingtonpost.com/wp-](http://www.washingtonpost.com/wp-dyn/content/article/2009/04/20/AR2009042002428_3.html?sid=ST2009042002768)

[dyn/content/article/2009/04/20/AR2009042002428_3.html?sid=ST2009042002768](http://www.washingtonpost.com/wp-dyn/content/article/2009/04/20/AR2009042002428_3.html?sid=ST2009042002768)

An April 14 Time Magazine article cited Dr. Gary Small, Parlow-Solomon Professor on Aging and a professor with the Semel Institute, in an article regarding the impact of new technologies such as Facebook on the developing minds of young people. Small is the author of "iBrain: Surviving the Technological Alteration of the Modern Mind."

"What Facebook Users Share: Lower Grades"

<http://www.time.com/time/business/article/0,8599,1891111,00.html?imw=Y>

QUOTABLES

Geri Braddock, nurse epidemiologist at Santa Monica-UCLA Medical Center and Orthopaedic Hospital, was quoted in an April 9 Santa Monica Mirror story about California being on alert for a late-arriving flu season.

"California on Flu Alert"

<http://www.smmirror.com/MainPages/DisplayArchiveArticle.asp?eid=9955>

Dr. Melvin Chiu, assistant clinical professor of dermatology and director of the UCLA Psoriasis and Phototherapy Center, commented April 20 in the Los Angeles Times about a psoriasis drug's link to a rare, often fatal brain disease.

"Psoriasis, Raptiva and PML: Why Genentech Pulled the Drug"

<http://www.latimes.com/features/health/la-he-closer20-2009apr20,0,6683594.story?track=rss>

Dr. John DiFiori, clinical professor of family medicine and chief of the Comprehensive Sports Medicine Center, was quoted in a lengthy excerpt published April 7 in the online edition of Sports Illustrated from the book "Until it Hurts," which examines how youth sports can harm young players. The excerpt also appeared in the magazine's April 13 print edition.

"America's Obsession with Youth Sports and How it Harms Our Kids"

<http://sportsillustrated.cnn.com/2009/more/04/06/youthsports.untilithurts/index.html>

Dr. Daniel Geschwind, professor of neurology and human genetics and director of the UCLA Center for Autism Research and Treatment, discussed the latest advances in autism on the Discovery Health channel's "Unlocking Autism," in an April 8 special that will be rebroadcast throughout the month.

Dr. David S. Liebeskind, associate neurology director at the UCLA Stroke Center, commented in an April 21 Wall Street Journal article about efforts by stroke neurologists to change standard guidelines so that CT scans are performed more quickly on stroke patients.

"Doctors Push for More Scans in Stroke Cases"

<http://online.wsj.com/article/SB124027356146137297.html>

Dr. Sean McGhee, assistant clinical professor of pediatric allergy and immunology at Mattel Children's Hospital UCLA, commented April 21 in a Lifescript.com article about combating spring allergies.

"How to Outsmart your Allergies"

http://www.lifescript.com/Health/Conditions/Allergies/How_to_Outsmart_Your_Allergies.aspx

Dr. Nick Shamie, orthopaedic spine surgeon at Santa Monica-UCLA Medical Center and Orthopaedic Hospital and associate clinical professor, commented in an April 20 report by ABC affiliate KHGI-TV (NE) about weekend warriors and injuries.

Steven Wallace, professor of community health sciences and associate director of the Center for Health Policy Research at the School of Public Health, was quoted in the April 22 New America Media website about a report on elderly immigrants in the U.S.

"Report Challenges Negative Image of Immigrant Elders"

http://news.ncmonline.com/news/view_article.html?article_id=9bd5f6a7262ca14531720606dc5c80b0

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