



**UCLA HEALTH SCIENCES MEDIA REPORT
For the week of May13 - 19, 2011**

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Damaging Alzheimer's Gene Garner's Widespread Coverage

Paul Thompson, professor of neurology and a member of the Laboratory of Neuro Imaging, was interviewed May 12 by San Francisco's CBS Radio affiliate; May 16 by Asbury Park Press (New Jersey), PsychCentral.com, Investor's Business Daily and the Miami Herald; and May 18 by WebMD, US News & World Report, and HealthDay. The stories focused on his research finding that a common gene impairs the development of myelin, the protective covering around the neuron's axons, making it weaker and more vulnerable to the onset of Alzheimer's later in life. A May 12 Los Angeles Times health blog on the findings appeared May 12 in the Chicago Tribune and Modesto Bee, and May 13 in the Sacramento Bee and Baltimore Sun. May 12 stories also appeared in Yahoo News India, Malaysia, and Singapore.

"Alzheimer's Gene Disrupts Brain's Wiring 50 Years before Disease Hits"

<http://www.loni.ucla.edu/~thompson/MEDIA/CLU/KCBS-CLU-Short.mp3>

"Alzheimer's Risk Gene May Damage Brain Decades before Symptoms Show"

<http://consumer.healthday.com/Article.asp?AID=653013>

"Gene for Alzheimer's Risk May Affect Brain Early"

<http://www.webmd.com/alzheimers/news/20110518/gene-for-alzheimers-risk-may-affect-brain-early>

"Gene Harms Brain Decades before Alzheimer's Outbreak"

<http://in.news.yahoo.com/alzheimers-risk-gene-damages-brain-50-years-disease-051616325.html>

Secondhand Smoke's Link to Cigarette Cravings Draws Headlines

Dr. Arthur Brody, professor of psychiatry at the Semel Institute, and his research linking secondhand smoke exposure to tobacco cravings in smokers was covered May 2 in the Hartford (CT) Health Examiner; May 3 in the Times of India and Toronto Sun; May 4 in PsychCentral.com; May 5 in ABCNews.com and HealthJockey.com; May 6 in TopNews.ae (Arab Emirates) and Medical News Today, and May 19 in the St. Louis American.

"Second-Hand Smoke Can Cause Nicotine Cravings"

<http://www.torontosun.com/2011/05/03/secondhand-smoke-can-cause-nicotine-cravings>

"Secondhand Smoke Triggers Nicotine Cravings"

<http://abclocal.go.com/kabc/story?section=news/health&id=8114424>

"Moderate Secondhand Smoke Levels Deliver Nicotine to the Brain"

http://www.stlamerican.com/your_health_matters/health_studies/article_d006c838-81ab-11e0-bc53-001cc4c002e0.html

Newsweek Spotlights Stem Cell Research to Prevent Vision Loss

A UCLA clinical trial testing the use of embryonic stem cells to save patients with retinal diseases from vision loss was featured May 11 by Newsweek. Principal investigator Dr. Steven Schwartz, Ahmanson Professor of Ophthalmology and chief of the retina division at the Jules Stein Eye Institute, was quoted.

"Saving Sight, Testing Faith"

<http://www.newsweek.com/2011/05/15/saving-sight-testing-faith.html>

LA Weekly Applauds Cardiothoracic Surgeon

The May 19 issue of LA Weekly profiled Dr. Abbas Ardehali, professor of cardiothoracic surgery and director of the UCLA Heart and Lung Transplant program, in its annual "Best People of L.A." issue. The article described Ardehali's pioneering work in new technology that transports donor hearts in a warm and beating state.

"Abbas Ardehali: L.A. Transplant"

<http://www.laweekly.com/2011-05-19/la-life/abbas-ardehali-l-a-transplant/>

Website Reviews 'Prescription for Excellence' Book

The American Chronicle website on May 18 featured a review of "Prescription for Excellence," a new book that highlights the UCLA Health System's organizational strategies and unique patient-centered approach. Dr. David Feinberg, CEO of the UCLA Hospital System and associate vice chancellor for UCLA Health Sciences, was quoted.

"Book Review: Prescription for Excellence by Joseph Michelli, Ph.D."

<http://www.americanchronicle.com/articles/view/234757>

LABJ Examines Hollywood's Portrayals of Nurses

The Los Angeles Business Journal featured a May 16 op-ed by Courtney Lyder, dean of the UCLA School of Nursing, about misleading portrayals of nurses and the nursing profession on TV and in film. "Image Could Use a Booster Shot"

<http://www.labusinessjournal.com/news/2011/may/16/image-could-use-booster-shot/>

Nutrition Expert Advises WebMD

A May 19 WebMD story about how chefs manage their weight included comments by Susan Bowerman, assistant director of the UCLA Center for Human Nutrition. She also supplied tips on weight management.

"Chefs' Diet Secrets"

<http://www.webmd.com/diet/features/chef-diet-and-weight-secrets>

Media Spotlight Upcoming ICON Award Event

The Beverly Hills Courier reported May 13 on the 20th anniversary and ICON Awards gala for the Center on Longevity (formerly the Center on Aging). The event will honor actress Jane Fonda; businessman and UCLA alumnus James Collins; and the Jules Stein Eye Institute at UCLA's founding director, Dr. Bradley Straatsma. Jennifer Lopez is a special guest, and host Jason Alexander will perform. Coverage about the event was also picked up by Reuters, Yahoo News and the Los Angeles Business Journal.

"UCLA Longevity Center to Honor Jane Fonda, James A. Collins and Dr. Bradley R. Straatsma at 20th Annual ICON Awards"

<http://www.reuters.com/article/2011/05/10/idUS173491+10-May-2011+PRN20110510>

"UCLA Longevity Center to Honor Jane Fonda, James A. Collins and Dr. Bradley R. Straatsma at 20th Annual ICON Awards"

http://www2.bizjournals.com/losangeles/prnewswire/press_releases/national/California/2011/05/10/LA98567

Trades, Websites Cover New Technology for Prostate Biopsy

Stories reported May 16 in Renal and Urology News, May 19 in Medscape, and May 13 in Health Imaging.com featured a new prostate-imaging technology that fuses MRI with real-time, three-dimensional ultrasound. The advance may offer a more exacting method to obtain biopsy specimens from suspicious areas of the organ. Dr. Leonard Marks, professor of urology; Dr. Daniel Margolis, assistant professor of radiology in abdominal imaging and co-director of prostate imaging; and Shyam Natarajan, a biomedical engineer and researcher with the UCLA's Henry Samueli School of Engineering and Applied Science and the Center for Advanced Surgical and Interventional Technology, were quoted. Mediplacements and MedIndia also posted the story.

"Targeted Approach May Improve Prostate Cancer Detection"

<http://www.renalandrologynews.com/targeted-approach-may-improve-prostate-cancer-detection/article/202857/>

"Fusion of MRI and Ultrasound Boosts Prostate Biopsy Yield"

<http://www.medscape.com/viewarticle/743025>

"Study: Promising Results for 3D Ultrasound/MRI Prostate Biopsy"

http://www.healthimaging.com/index.php?option=com_articles&article=27743&publication=8&view=portal_s

"Targeted Biopsy of Prostate Cancer via MRI-Ultrasound Fusion Method"

<http://www.medindia.net/news/Targeted-Biopsy-of-Prostate-Cancer-Via-MRI-Ultrasound-Fusion-Method-84954-1.htm>

Channel 7, Online Outlets Feature New Prostate-Cancer Test

An experimental new test for prostate cancer that appears to be more sensitive and more specific than the conventional PSA test was featured May 18 on KABC-Channel 7. Gang Zeng, associate professor of urology and a researcher at UCLA's Jonsson Comprehensive Cancer Center; and Shirley Lomeli, a postdoctoral student in Zeng's lab, were quoted. The study also was highlighted online May 16 by Examiner.com, Asian News International, Daily India, Media India, TruthDive.com and other outlets.

"UCLA Researchers Developing More Accurate PSA Test"

http://abclocal.go.com/kabc/story?section=news/health/your_health&id=8138900

“UCLA Announces Improved Test for Prostate Cancer”

<http://www.examiner.com/health-in-los-angeles/ucla-announces-improved-test-for-prostate-cancer>

“New Prostate Cancer Test ‘More Specific’ than Conventional PSA Test”

<http://www.dailyindia.com/show/440127.php>

Geriatrician Encapsulates Essentials of Vitamin-D Deficiency

Dr. James Davis, staff geriatrician at Santa Monica-UCLA Medical Center and Orthopaedic Hospital and clinical professor of medicine, wrote a May 6 Santa Monica Mirror column on vitamin-D deficiency.

“The ABCs of Vitamin-D Deficiency”

Local Papers Explore Pet-related Infections

The May 15 Los Angeles Daily News featured a column by Dr. Claire Panosian Dunavan, clinical professor of medicine in the division of infectious diseases, about bacterial infections that can be contracted through the saliva of dogs and cats.

“Infection Files: Salivary Facts: Our Pet Pals Can Carry Risks”

http://www.dailynews.com/ci_18068005?source=email

KFI Radio Investigates Immune System Alarm Clock

KFI 640AM reported May 15 on a new way to wake up the immune system using nanoparticle vaults.

Leonard Rome, a researcher with UCLA’s Jonsson Comprehensive Cancer Center and associate director of the California NanoSystems Institute, was quoted. AzoNano.com also reported the findings on May 16

“Nano-vaults Triggered to Deliver Drugs to Tumor Cells”

<http://www.azonano.com/news.aspx?newsID=22431>

AOL’s Patch Covers Run/Walk Benefit for Young Patients

The Westwood-Century City Patch ran a May 16 article and video of the 12th annual 5K to benefit Mattel Children’s Hospital UCLA, hosted by Disney actor Kenton Duty. Amy Bullock, director of UCLA’s Chase Child Life program, was interviewed.

“5K Raises \$75K for UCLA’s Chase Child Life Program”

<http://centurycity.patch.com/articles/uclas-annual-chase-child-life-program-5k-runwalk>

Local Outlets Note Best Children’s Hospitals Rankings

Westside Today and the Examiner reported May 16 that Mattel Children’s Hospital UCLA was ranked among the nation’s best children’s hospital in the 2010–2011 edition of U.S. News & World Report’s “America’s Best Children’s Hospitals.” Dr. Sherin Devaskar, physician-in-chief and UCLA’s assistant vice chancellor for children’s health, who holds the Mattel Executive Endowed Chair in the UCLA Department of Pediatrics, was quoted.

“Mattel Children’s Hospital UCLA Ranked Among Best Children’s Hospitals in U.S.”

<http://www.westsidetoday.com/n5127/mattel-children-s-hospital.html>

“Mattel Children’s Hospital UCLA: One of the Best in the U.S.”

<http://www.examiner.com/health-in-los-angeles/mattel-children-s-hospital-ucla-one-of-the-best-the-u-s>

Oregon TV Updates Progress of Baby’s Brain Surgery

KCBY-Channel 11 (North Bend, OR) reported May 17 on the status of a local baby boy who underwent a hemispherectomy surgery to treat intractable epilepsy at UCLA in November. The story reported that the baby is recovering well and continues to show signs of developmental milestones and gaining strength.

“One North Bend Baby is Making a Remarkable Recovery after Brain Surgery”

<http://www.kcby.com/news/local/122012854.html>

Web Outlets Offer Superbug Prevention Tips

Simple measures to fight drug-resistant superbugs were reported May 16 by MedIndia and May 11 on the India Times and E-science News websites. Dr. Daniel Uslan, assistant clinical professor of infectious diseases and director of the UCLA Antimicrobial Stewardship Program, was quoted.

“Simple Protection Tips Against Superbugs”

<http://www.medindia.net/news/Simple-Protection-Tips-Against-Superbugs-85058-1.htm#ixzz1MohhciGo>

“Fighting Drug-Resistant ‘Super-Bugs’: UCLA Expert Offers Protection Tips”

<http://oneclick.indiatimes.com/article/06Fk32UeBJ4sX?q=Santa+Monica>

“Fighting Drug-Resistant ‘Super-Bugs’: UCLA Expert Offers Protection Tips”

<http://esciencenews.com/sources/physorg/2011/05/11/fighting.drug.resistant.super.bugs.ucla.expert.offers.protection.tips>

NIH Site Reports on Community-based HIV Testing

NIH Research Matters reported May 16 on research finding that community-based HIV testing programs can boost repeat testing rates in rural areas. Thomas Coates, who chaired the steering committee overseeing the 10-year project, was quoted. He is co-director of the UC Global Health Institute and an associate director of the UCLA AIDS Institute.

“Community Involvement Raises HIV Testing Rates”

<http://www.nih.gov/researchmatters/may2011/05162011community.htm>

Imaging Outlet Spotlights Medal Awardee

HealthImaging.com on May 13 highlighted Dr. Lawrence Bassett and his receiving the American College of Radiology’s Gold Medal, the highest honor bestowed by the organization. Bassett is a researcher with UCLA’s Jonsson Comprehensive Cancer Center and the Iris Cantor Professor of Breast Imaging in the radiological sciences department.

“ACR Grants UCLA Radiologist Gold Medal”

http://www.healthimaging.com/index.php?option=com_articles&article=27744&publication=16&view=portals

BRIEFS

PBS’ “NewsHour” and others reported May 17 that as the Obama administration pushes forward plans to increase the use of electronic medical records, two internal reports released by the Department of Health and Human Services revealed “significant concerns” about security gaps in the system. The breach of celebrity patient information at the UCLA Health System was cited in the coverage.

“Report: Push for Electronic Medical Records Overlooks Security Gaps”

<http://www.pbs.org/newshour/runtdown/2011/05/report-push-for-electronic-medical-records-overlooks-security-gaps.html>

QUOTABLES

Dr. David Baron, family medicine physician and former chief of staff at Santa Monica-UCLA Medical Center and Orthopaedic Hospital, commented in a May 18 KNX AM1070 report about hormone injections for weight loss.

Dr. James Bradley, professor of plastic surgery, was quoted May 16 in an online MSNBC article about an operation that restored a teen’s ability to smile.

“Delicate Surgery Gives 19-Year-Old Back Her Stolen Smile”

http://today.msnbc.msn.com/id/43050253/ns/today-today_health/t/delicate-surgery-gives--year-old-back-her-stolen-smile/

Dr. Noah Craft, assistant professor of dermatology, commented in a May 16 Los Angeles Times article about the skin disorder known as Morgellons disease.

“An Infestation that Begins in the Mind”

<http://articles.latimes.com/2011/may/16/health/la-he-morgellons-disease-20110517>

Dr. Gabriel Danovitch, medical director of the kidney and pancreas transplant program, was quoted May 15 in a Bloomberg News article about the illicit global market for organ transplants.

“Kidneys at Hub of Deadly ‘Transplant Tourism’”

<http://www.thenewstribune.com/2011/05/15/1665819/kidneys-at-hub-of-deadly-transplant.html>

Dr. Gregg Fonarow, Eliot Corday Professor of Cardiovascular Medicine and Science and director of the Ahmanson–UCLA Cardiomyopathy Center, commented in a May 16 HealthDay News article about the

effect of the antioxidant selenium on cholesterol levels. The HealthDay story also ran on websites for U.S. News and World Report and MSN.

“Selenium Supplements Might Give Modest Benefit against Cholesterol”

<http://consumer.healthday.com/Article.asp?AID=652914>

Dr. Neil Martin, chair of neurosurgery, was quoted in a May 13 Los Angeles Times health blog about a condition called meningioma, a usually benign growth that arises in the tissues next to the skull bone and grows inward, increasing pressure on the brain.

“Mary Tyler Moore to have Brain Surgery for Tumor”

<http://www.latimes.com/health/boostershots/la-heb-mary-tyler-moore-surgery-05132011,0,7804589.story?track=rss>

Dr. Andrew Saxon, professor of medicine and emeritus chief of clinical immunology and allergy, commented in a May 16 Los Angeles Times article about research on a vaccine for allergies.

“A Vaccine for Allergies Could Reduce Symptoms”

<http://www.latimes.com/health/la-he-cat-allergy-vaccine-20110516,0,136842.story>

Dr. Marc Schoen, voluntary assistant clinical professor of medicine, was quoted May 15 in an Atlanta Journal-Constitution article about how work stress can lead to individuals getting sick on vacation.

“Just Too Ill to Chill”

<http://www.ajc.com/lifestyle/just-too-ill-to-946067.html>

Dr. A. Eugene Washington, vice chancellor for health sciences and dean of the David Geffen School of Medicine at UCLA, was quoted in a May 16 article on the Sacramento Bee website about the appointment of an executive director to the Patient-Centered Outcomes Research Institute.

“Patient-Centered Outcomes Research Institute Names Selby First Executive Director”

<http://www.sacbee.com/2011/05/16/3630135/patient-centered-outcomes-research.html>

Gail Wyatt, professor of psychiatry and director of the UCLA Sexual Health Program, was quoted in a May 17 ABCNews.com article about sexual predators.

“Dominique Strauss-Kahn: Ladies' Man or Sexual Predator?”

<http://abcnews.go.com/Health/MindMoodNews/dominique-strauss-kahn-ladies-man-sexual-predator/story?id=13612519>

Dr. Antronette Yancey, professor of health services at the School of Public Health and co-director of the UCLA–Kaiser Permanente Center for Health Equity, was quoted in a May 15 Los Angeles Times article about workplace health initiatives.

“Employers tell Workers to get a Move on”

<http://www.latimes.com/health/la-he-workplace-fitness-20110515,0,1587842.story>

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