



UCLA HEALTH SCIENCES MEDIA REPORT For the week of Oct. 16 - 22, 2009

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Internet Study Garners Worldwide Coverage

A UCLA study finding that older adults with little Internet experience were able to trigger key brain centers that control decision-making and complex reasoning after just one week of surfing the Web was covered Oct. 19 by HealthDay News, Live Science, Asian News International, U.K Press Association, Daily Mail, Times of India, Psychology Today, the Irish Independent, the Singapore Straits Times, KNX Radio 1070AM and more than 100 CBS, FOX and NBC affiliates nationwide. Oct. 20 coverage included the Los Angeles Times "Booster Shots" blog, New York Daily News, KTLA-Channel 5, WebMD, Scientific American, National Geographic, All Headline News, London Telegraph and Malaysian National News Agency. The Topeka Capital Journal, Toronto-Sun Star, Daily Freeman Press, Investor's Business Daily, and Daily Tech website also covered the story. Dr. Gary Small, Parlow-Solomon Professor on Aging and

a professor with the Semel Institute, and Teena Moody, a senior research associate at the Semel Institute, were quoted. The study was presented Oct. 19 at the 2009 Society of Neuroscience meeting.
"Web Surf to Save Your Aging Brain"

<http://www.healthday.com/Article.asp?AID=632087>

"Older People Get Brain Boost from Internet"

<http://www.webmd.com/healthy-aging/news/20091019/older-people-get-brain-boost-from-internet>

"Internet Use May Help You Search and Find...A Healthier Mind"

http://latimesblogs.latimes.com/booster_shots/2009/10/search-and-you-will-find-a-healthier-mind.html

"Googling Fights Dementia, Study Suggests"

<http://news.nationalgeographic.com/news/2009/10/091020-googling-google-web-searching-dementia.html>

"Web Boosts Grandpa's Brain"

<http://www.scientificamerican.com/podcast/episode.cfm?id=web-boosts-grandpas-brain-09-10-20>

L.A. Times Spotlights AIDS Study

The Los Angeles Times ran an Oct. 16 article highlighting the Los Angeles Men's Study (LAMS), a multi-year study that has generated scores of scientific findings about HIV and AIDS. Part of the Multicenter AIDS Cohort Study, LAMS was initiated in 1984 by Dr. Roger Detels, professor of epidemiology at the School of Public Health and member of the UCLA AIDS Institute.

"Town Hall Focuses on L.A.'s Battle with HIV/AIDS"

<http://www.latimes.com/news/local/la-me-aids-study16-2009oct16,0,809470.story>

Spanish-language Media Profile Cardiologist

The international newswire EFE News ran an Oct. 16 profile of Dr. Jesus Araujo, director of environmental cardiology and assistant professor of medicine, who received a 2009 Outstanding New Environmental Scientist award from the National Institute of Environmental Health Sciences. The funds will establish a program to study air pollution's impact on the heart. La Opinion picked up the story on Oct. 17, and MSN Latino and La Prensa newspaper ran the story on Oct. 16. Araujo was quoted and pictured in the stories.

"Hispano Dirigirá Investigación para Reducir Muertes Contaminantes Ambientales"

<http://latino.msn.com/noticias/articulos/ArticlePage.aspx?cp-documentid=22304183>

"Un Hispano Dirigirá la Investigación para Reducir las Muertes por Contaminantes Ambientales"

<http://www.laprensasa.com/2.0/3/25/399461/Hispanos/Un-hispano-dirigira-la-investigacion-para-reducir-las-muertes-por-contaminantes-ambientales.html>

"Hispano Dirigirá Investigación para Reducir Muertes Contaminantes Ambientales"

<http://www.impre.com/laopinion/medio-ambiente/2009/10/17/hispano-dirigira-investigacion-154618-1.html>

Local Press, Entertainment Sites Cover Mattel's "Party on the Pier"

Hollywood Teen'Zine on Oct. 21, the Santa Monica Daily Press and Santa Monica Close Up on Oct. 20, Just Jared on Oct. 19 and the Santa Monica Mirror on Oct. 15 featured highlights and photos of the 10th Annual Mattel Party on the Pier that raised funds for the Mattel Children's Hospital UCLA.

"The Stars Get Their Game On at the 10th Annual Party on the Pier!"

http://hollywoodteenzine.com/index.php?option=com_content&task=view&id=703&Itemid=82

"What a Doll"

<http://www.smdp.com/pdf/102009.pdf>

"King of the Party"

<http://santamoniacloseup.com/>

"Ryan Newman: Party at the Pier"

<http://justjaredjr.buzznet.com/2009/10/19/ryan-newman-party-at-the-pier/>

"Shawn, Larry King to be Honored at "Mattel Party on the Pier" Benefiting Mattel Children's Hospital UCLA"

<http://www.smmirror.com/MainPages/DisplayArticleDetails.asp?eid=11113>

L.A. Times Examines How Latino Toddlers Fall Cognitively Behind

The Los Angeles Times reported Oct. 21 on a new study finding that although Latinas have healthy babies, the children begin to lag behind middle-class white children in cognitive skills during their toddler

years. The study was conducted by researchers from UCLA, UC Berkeley and the University of Pittsburgh. Dr. Alice Kuo, assistant professor of pediatrics, was quoted.

“Studies Find Latino Toddlers Lag White Children in Cognitive Skills”

<http://www.latimes.com/news/local/la-me-toddlers21-2009oct21.0.200059.story>

HealthDay Offers Tips on Easing Flu Shot Fears in Kids

HealthDay News reported Oct. 18 on suggestions from Dr. Lonnie Zeltzer, director of the pediatric pain program at Mattel Children’s Hospital UCLA, to help distract kids while getting vaccinated.

“Take the Sting Out of Your Child’s Flu Shots”

http://www.forbes.com/feeds/hscout/2009/10/18/hscout631440.html?feed=rss_forbeslife_health

TV News Reports Underuse of Heart Failure Medication

A UCLA study finding that the majority of patients hospitalized for heart failure do not receive a survival-boosting medication was widely covered Oct. 20-22 by 17 ABC-affiliate and independent TV stations nationwide. Dr. Gregg Fonarow, Eliot Corday Professor of Cardiovascular Medicine and Science and director of the Ahmanson-UCLA Cardiomyopathy Center, was interviewed. The study appeared in the Oct. 21 issue of JAMA.

“Two-thirds Cardiac Arrest Patients Are Not Given Major Drug”

<http://topnews.us/content/27823-two-third-cardiac-arrest-patients-are-not-given-major-drug>

“UCLA Study: Underuse of Heart Failure Drug”

<http://showroom.multivisioninc.com/shareReport.do?id=116033&key=6CAhC8CK86qpYSImK5pTdSRV0NZGWC65&email=rchampeau@mednet.ucla.edu&vh=true>

“Heart Failure Drug”

<http://abclocal.go.com/wabc/story?section=news/health&id=7073799>

KPCC Covers Support for Animal Research

KPCC-89.3 FM reported Oct. 22 on UCLA’s full-page advertisement in last Sunday’s Los Angeles Times urging support for animal research. The report cited plans by UCLA researchers, students and supporters from Pro-Test for Science to counter a Saturday vigil by anti-research activists. David Jentsch, associate professor of psychiatry at the Semel Institute, was quoted.

“UCLA Animal Researchers Step up Efforts against Protesters”

<http://www.scpr.org/news/2009/10/21/animal-research/>

NBC Affiliates Report on Obesity and Brain Loss

An NBC News segment about obesity research by Paul Thompson, professor of neurology and a member of the Laboratory of Neuro Imaging, aired on 131 NBC affiliates between Oct. 15 and Oct. 22. The story reported on brain imaging research finding that brain regions involved in memory and planning are typically smaller in overweight and obese people.

“Obesity Linked to Alzheimer’s”

http://www.wvlp.com/dpp/health/healthy_living/wvlp_nbc_health_obesity_linked_to_alzheimers_20091015919

Desert Sun Examines Stigma among HIV Patients

The Desert Sun reported Oct. 2 on a study by Dr. Jennifer Sayles, assistant professor of general internal medicine and health services research, finding that many HIV-positive individuals who reported feeling stigmatized also had poor access to care or suboptimal adherence to antiretroviral therapy (ART). The study was published in the October issue of the Journal of General Internal Medicine.

“Study: Stigmatized HIV/AIDS Patients More Likely to Report Poor Access to Care”

<http://www.mydesert.com/article/20091022/LIFESTYLES03/91022021/-1/newsfront/Study--Stigmatized-HIV/AIDS-patients-more-likely-to-report-poor-access-to-care>

KMEX Spotlights Conference on Healthcare and Minorities

KMEX-Channel 34 reported Oct. 19 on the Project EXPORT retreat on healthcare reform, minorities and aging. The event was co-sponsored by UCLA’s divisions of geriatrics and of general internal medicine and health services research, and by Charles Drew University of Medicine and Science. Steven Wallace, professor of public health, and Dr. Michael Rodriguez, professor of family medicine, were quoted.

Daily Breeze Covers Professor Elected to IOM

The Daily Breeze on Oct. 16 covered the Institute of Medicine election of Dr. Roger Lewis, professor of medicine at the David Geffen School of Medicine and vice chair for academic affairs in the Department of Emergency Medicine at County Harbor-UCLA Medical Center.

"LA Biomed Researcher Named to Institute of Medicine"

http://www.dailybreeze.com/news/ci_13580656

Retirement Blog Features Brain Research, Aging Conference

Retirement Revised.com reported on UCLA research by Dr. Gary Small, a professor with the Semel Institute, on technology's impact on the brain. The story also noted the upcoming UCLA Center on Aging's second annual "UCLA Technology & Aging Conference," to be held on Oct. 30.

"Surfing the Web May Be Good for Your Brain"

<http://retirementrevised.com/health/surfing-the-web-may-be-good-for-aging-brains>

BRIEFS

The Oct. 19 Press of Atlantic City newspaper mentioned a UCLA study demonstrating that broccoli may help protect against respiratory conditions like asthma.

"Nutrition Quiz"

http://www.pressofatlanticcity.com/life/monday_health/article_febb685c-582e-548f-a954-5b5ce7526d58.html

KCBS-Channel 2 aired an Oct. 16 story about a UCLA heart transplant recipient who wrote a book about her experience.

"Woman Gets New Heart, New Outlook on Life"

<http://cbs2.com/video/?id=116813@kcbs.dayport.com>

QUOTABLES

Dr. David Baron, chief of staff at Santa Monica-UCLA Medical Center and Orthopaedic Hospital, commented in an Oct. 22 KNX-1070AM report about the governor's decision to distribute respiratory masks to hospitals and clinics.

Curtis Eckhert, professor and vice chair of the department of environmental health sciences at the UCLA School of Public Health, was quoted in an Oct. 22 Toronto Globe & Mail article about a new low-calorie, natural sweetener derived from the South American stevia plant.

"Stevia is Sweet – but is it Safe?"

<http://www.theglobeandmail.com/life/stevia-is-sweet-but-is-it-safe/article1333389/>

Dr. Patricia Ganz, director of cancer prevention and control research at UCLA's Jonsson Comprehensive Cancer Center, commented Oct. 21 in the Los Angeles Times about the American Cancer Society's screening guidelines.

"Did the American Cancer Society Really Change its Tune on Screening?"

http://latimesblogs.latimes.com/booster_shots/2009/10/american-cancer-society-breast-prostate-cancer-screening.html

Dr. Christopher Giza, associate professor of neurosurgery and pediatric neurology, was quoted in the Oct. 21 Ventura County Star about the death of a young athlete from a brain injury.

"Young Football Player Died of Head Injuries, Autopsy Shows"

<http://www.vcstar.com/news/2009/oct/14/autopsy-head-injury-led-to-death-of-10-year-old/>

Leeka Kheifets, professor of epidemiology at the School of Public Health, was quoted in an Oct. 17 Edmonton Journal (Canada) about potential health problems resulting from long-term exposure to magnetic fields from high-voltage transmission lines.

"Lines Drawn in Power Debate"

<http://www.edmontonjournal.com/health/Lines+drawn+power+debate/2116656/story.html#>

Dr. Jerzy Kupiec-Weglinski, UCLA professor of surgery, pathology and laboratory medicine and director of the Dumont-UCLA Transplantation Research Center, was quoted in an Oct. 16 Boston Globe article about research showing that carbon monoxide may have benefits in organ transplantation and other medical procedures.

"Poison Gas May Carry a Medical Benefit"

http://www.boston.com/news/local/massachusetts/articles/2009/10/16/poison_gas_may_carry_a_medical_benefit/

David Miklowitz, a professor of psychiatry at the Semel Institute, was quoted Oct 20 in a Cleveland Plain Dealer article about bipolar disorder.

"Bipolar Diagnosis Eludes Many who Suffer from the Disorder"

http://www.cleveland.com/healthfit/index.ssf/2009/10/bipolar_diagnosis_eludes_many.html

Dr. Michael Rodriguez, associate professor of family medicine at the David Geffen School of Medicine at UCLA, was quoted in an Oct. 19 Ventura County Star article about how health care reform may affect doctors' incomes and practices.

"Doctors Split on Effects of Healthcare Reform"

<http://www.vcstar.com/news/2009/oct/19/doctors-split-on-effects-of-healthcare-reform/>

Dr. Zachary Rubin, hospital epidemiologist at Santa Monica-UCLA Medical Center and Orthopaedic Hospital and assistant clinical professor, was quoted in an Oct. 19 HealthDay News story about a study indicating that certain hospital employees are more likely to spread infections. The article also appeared on MSN.com.

"Hospital Workers May Trigger Dangerous Outbreaks"

<http://www.healthday.com/Article.asp?AID=632093>

Dr. Christopher Saigal, associate professor of urology, commented Oct. 21 in the Los Angeles Times on the effectiveness of medications for erectile dysfunction. The story also appeared in the Baltimore Sun.

"Studies Show Viagra, Other Drugs Outperform Hormone Treatment"

http://www.latimes.com/news/nationworld/nation/la-sci-erectile-drugs21-2009oct21_0,2936563.story

Dr. Eric Vilain, director of the Center for Gender-Based Biology and professor of human genetics, pediatrics and urology at the David Geffen School of Medicine at UCLA, commented Oct. 20 in the Washington Post about the occasional difficulty in definitively distinguishing between men and women in athletics.

"Which Side are You On?"

<http://www.washingtonpost.com/wp-dyn/content/article/2009/10/19/AR2009101902875.html?hpid=sec-health>

Dr. Otto Yang, associate professor of infectious diseases and member of the UCLA AIDS Institute, was quoted Oct. 20 in the Los Angeles Times about analysis of the results from an AIDS vaccine clinical trial.

"Results of AIDS Vaccine Trial 'Weak' in Second Analysis"

http://www.latimes.com/news/nationworld/nation/la-sci-aids-vaccine20-2009oct20_0,5109656.story

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