



**UCLA HEALTH SCIENCES MEDIA REPORT
For the week of Oct. 22 - 28, 2010**

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Nursing Outlet Explores Vitamin’s Link to Vision Loss

Hospital Magazine Features Viral Messaging Contest

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People Magazine Praises UCLA Heroes Among Us

The Nov. 8 edition of People magazine profiled the award winners of People's 2010 "Heroes Among Us." The select group included Dr. Timothy Miller, chief of plastic and reconstructive surgery at the Ronald Reagan UCLA Medical Center and lead surgeon for UCLA Health System's "Operation Mend" program. Miller and UCLA's Operation Mend team were honored for the series of surgeries they have performed to restore the faces and bodies of 31 wounded warriors that also helped to rekindle their sense of self. Operation Mend founder and philanthropist Ronald Katz, a hospital board member, was also cited. Miller and four Operation Mend patients were quoted.

"People: Heroes of the Year"

N.Y. Times Explores Treatment for Gambling Addiction

The New York Times blog reported Oct. 22 on a new program developed by the UCLA Gambling Studies Program and the state of California to help treat problem gamblers and their families. Timothy Fong, program co-director and assistant professor of psychiatry at the Semel Institute, was quoted and answered readers' questions about gambling addiction.

"Ask an Expert about Gambling Addiction"

<http://consults.blogs.nytimes.com/2010/10/22/ask-an-expert-about-gambling-addiction/?src=twrhp>

NBC, FOX News Investigate Alcoholic Energy Drinks

NBC's "Today" show on Oct. 26 and KTTV-Channel 11 on Oct. 27 featured Dr. Mark Morocco, associate clinical professor and associate residency director of emergency medicine, who discussed the impact of alcoholic energy drinks on health. He was an in-studio guest for the FOX interview.

"Dr. Mark Morocco – Today Show"

<http://showroom.multivisioninc.com/share.do?id=135570&key=dBp5KMlu0AY821EcFkNsTOnkNjthKCnX&email=ERivero@mednet.ucla.edu>

"Energy Drink/Alcohol Mix Controversy"

<http://www.myfoxla.com/dpp/news/local/energy-drinkalcohol-mixes-may-be-unsafe-20101027>

"Today" Show Taps M.S. Expert

Dr. Barbara Giesser, clinical professor of neurology and clinical director of the UCLA Multiple Sclerosis Program, was interviewed Oct. 27 for NBC's "Today" show about the causes and symptoms of multiple sclerosis and current treatment developments.

"Health: Multiple Sclerosis"

<http://www.msnbc.msn.com/id/21134540/vp/39862814#39862814>

Professor Unveils "Naked Lady" on KCAL

Dr. Gary Small, Parlow-Solomon Professor on Aging, professor of psychiatry at the Semel Institute and director of the UCLA Center on Aging, was interviewed on KCAL-Channel 9 on Oct. 22 about his new book, "The Naked Lady Who Stood on Her Head," a collection of his most unusual psychiatric cases. SeriesandTV.com also ran an Oct. 25 article written by Small about his new book and the accuracy of the show "In Treatment."

"Bizarre Cases that Made Even a Shrink Go 'Huh?'"

<http://losangeles.cbslocal.com/2010/10/22/bizarre-cases-that-made-even-a-shrink-go-huh/>

"In Treatment: TV Hype or the Real Deal?"

<http://seriesandtv.com/season-premiere-of-in-treatment-review-tv-hype-or-the-real-deal/4096>

Medscape Covers Eye Infection Discovery

Medscape Medical News reported Oct. 20 and Doctor's Guide News reported Oct. 21 on new research presented by Dr. Colin McCannel, associate professor of ophthalmology at the Jules Stein Eye Institute, at the annual meeting of the American Academy of Ophthalmology. He discovered that intraocular injections expose patients to infection more often than eye surgery, and recommended the need for additional sterile techniques to prevent infection-related vision loss.

"Intravitreal Injections Expose Patients to Streptococcus More Often than Eye Surgery"

<http://www.medscape.com/viewarticle/730881>

“Endophthalmitis Following Injections of Anti-VEGF Not Drug-Related: Presented at AAO”

<http://www.docguide.com/news/content.nsf/news/852576140048867C852577C3007DCDDF>

KABC Profiles “Cool Kid” Hospital Volunteer

KABC-Channel 7 aired an Oct. 21 “Cool Kid” segment on a local high school student who has his own foundation to help kids and is a regular volunteer in the Child Life / Child Development Services department at Mattel Children’s Hospital UCLA.

“Cool Kid Helps Younger Kids in His Community”

http://abclocal.go.com/kabc/story?section=resources/lifestyle_community/kids&id=7738547

UPI Explores Disparities in Pediatric Ear Infection Treatment

United Press International on Oct. 27 and Westside Today on Oct. 28 reported on a UCLA/Harvard study finding that racial and ethnic disparities among children with frequent ear infections can significantly influence access to health care resources. Coauthor Dr. Nina Shapiro, director of pediatric otolaryngology at Mattel Children’s Hospital UCLA and an associate professor of head and neck surgery at the David Geffen School of Medicine, was quoted.

“Race/Ethnicity Affect a Child’s Therapy”

http://www.upi.com/Health_News/2010/10/27/Raceethnicity-affect-a-childs-therapy/UPI-61291288236740/

“Dr. Nina Shapiro and Colleagues Give a Demographic Earful”

<http://www.westsidetoday.com/s12-3687/dr-nina-shapiro-and.html>

International Wire Covers Professor’s Prestigious Award

EFE America, a Spanish-language wire service, ran a story on Jorge Barrio, professor of molecular and medical pharmacology, who had an award created in his honor by the World Molecular Imaging Congress, a joint annual meeting of several international societies. The award recognized Barrio’s contributions to the field, including his team’s development of a molecule that binds to abnormal protein deposits in the brain. Defining early Alzheimer’s disease, these deposits can be viewed through a brain PET scan, leading to early detection and intervention. The story was syndicated by La Raza, a newspaper in Chicago.

“Un Premio Llevara El Nombre de un Investigador Argentino que Estudia el Alzheimer”

http://www.efeamerica.com/25_hispanos/893893_un-premio-llevara-el-nombre-de-un-investigador-argentino-que-estudia-el-alzheimer.html

Business Journal Covers New UC Center for Health Innovation

The Oct. 25 Sacramento Business Journal featured the University of California’s launch of a new center designed to coordinate care and improve quality across its five academic medical centers, 10 hospitals and 16 professional schools and support innovation under federal health care reform. The Center for Health Quality and Innovation will have a small coordinating staff at the UC Office of the President in Oakland, but center projects will take place at UC campuses.

“New UC Center Coordinates Medical Centers”

<http://www.bizjournals.com/sacramento/news/2010/10/25/new-uc-center-coordinates-medical.html>

Entertainment Sites Cover Party on the Pier Celebs

Fanlala on Oct. 22, JustJaredJr. on Oct. 21 and Zoey Magazine on Oct. 19 reported on a slew of young celebrities who attended the Party on the Pier benefit for Mattel Children’s Hospital UCLA. Dr. Sherin Devaskar, the hospital’s physician-in-chief, was interviewed on the Zoey Magazine video.

“Disney Stars Give Back”

<http://www.fanlala.com/video/disney-stars-give-back-mattel-party-pier>

“Bella Thorne & Zendaya Shake Up the Party at the Pier”

<http://justjaredjr.buzznet.com/2010/10/21/bella-thorne-zendaya-shake-up-the-party-at-the-pier/>

“Kelsey Chow & Ryan Ochoa: Party at the Pier Pair”

<http://justjaredjr.buzznet.com/2010/10/21/kelsey-chow-ryan-ochoa-party-at-the-pier-pair/#ixzz13PbNaaeh>

“Nicole Anderson & Diego Boneta: Mattel Mates”

<http://justjaredjr.buzznet.com/2010/10/21/nicole-anderson-diego-boneta-mattel-mates/>

“Mia Talerico Bites Shane Harper!”

<http://justjaredjr.buzznet.com/2010/10/21/mia-talerico-bites-shane-harper/>

“The Bolts Chat with Nicole Anderson, Kelsey Chow, Diego Boneta, And More”

<http://www.youtube.com/zooeymagazine#p/search/2/ztinUkNaK4U>

Huffington Post Explores Mind-Body Connection

The Oct. 27 Huffington Post posted a column by Susan Smalley, professor of psychiatry and biobehavioral sciences at the Semel Institute, on how thoughts and emotional feelings can contribute to one’s physical health and well-being, and the importance of taking into account body and mind in health promotion, disease treatment and prevention.

“Mind Body Medicine: Can What You Think and Feel Affect Your Physical Health?”

http://www.huffingtonpost.com/susan-smalley/how-whats-in-your-mind-ef_b_772813.html

Physician, Daughter Discuss Safe Teen-Driving on Fox News

Dr. Peter Galier, internal medicine specialist at Santa Monica-UCLA Medical Center and Orthopaedic Hospital and associate professor of medicine, and his daughter, Lauren, appeared in-studio at KTTV-Channel 11 on Oct. 26 to talk about teen-driving safety.

“Teen Driving Safety”

<http://www.myfoxla.com/dpp/news/local/teen-driving-safety-20101026>

ER Doc Offers Halloween Safety Tips

Dr. Wally Ghurabi, medical director of the Nethercutt Emergency Center at Santa Monica-UCLA Medical Center and Orthopaedic Hospital, wrote an Oct. 28 Santa Monica Mirror column featuring safety tips for trick-or-treaters.

“A Healthy Dose of Halloween Safety Tips”

<http://www.smmirror.com/?ajax#mode=single&view=31269>

SB Sun Examines Unseen Cost of High Deductibles

The Oct. 27 San Bernadino Sun covered a UCLA Center for Health Policy Research study finding that persons with high-deductible health insurance plans frequently delay care because of prohibitive costs. Dylan Roby a research scientist at the center and an assistant adjunct professor at the School of Public Health, was quoted.

“Health Insurance Plans with High Deductibles Cause Treatment Delays, Put Families at Risk”

http://www.sbsun.com/news/ci_16450157

Nursing Outlet Explores Vitamin’s Link to Vision Loss

A study by Dr. Stacy Pineles, assistant professor of ophthalmology at the Jules Stein Eye Institute, linking vitamin B12 deficiency to vision loss in autistic children, was covered Oct. 19 by Advance for Nurses. The findings were published in the October edition of Pediatrics.

“Vitamin B12 Deficiency May Cause Vision Loss in Some Children with Autism”

<http://nursing.advanceweb.com/News/National-News/Vitamin-B12-Deficiency-May-Cause-Vision-Loss-in-Some-Children-with-Autism.aspx>

Hospital Magazine Features Viral Messaging Contest

The fall edition of Children’s Hospitals Today magazine, a publication of the National Association for Children’s Hospitals and Related Institutions, featured a story about a viral messaging contest at Mattel Children’s Hospital UCLA, in which the winner—an 11-year-old boy—created a rap music video. Donald Ponturo, director of communications at Mattel Children’s Hospital UCLA, was quoted.

“Hospital Rap Video Aims for Viral Marketing”

Web Site Covers NIH Grant for HIV Care

Third Age.com reported Oct. 21 on a \$4.6 million National Institutes of Health grant awarded to a research team led by Dr. William Cunningham, professor of general internal medicine and health services research, and of public health, to study ways to access and deliver treatment and medical care for HIV-positive men released from Los Angeles County Jails.

“University of California, Los Angeles Receives \$4.6M Grant to Study HIV”

http://www.thirdage.com/news/university-california-los-angeles-receives-46m-grant-study-hiv_10-21-2010.

Cable Network Spotlights Kidney Transplant Chain

HDNet's "World Report" aired an Oct. 26 segment about the longest ever kidney transplant chain, involving 22 recipients at several transplant centers, including the Ronald Reagan UCLA Medical Center, and the National Kidney Registry's role in linking the recipients and donors. Dr. Jeffrey Veale, director of the UCLA Donor Exchange Program, commented.

"Chain of Cures: A Revolution in Kidney Transplants"

Indian Express Highlights Curcumin Study

A Jonsson Comprehensive Cancer Center study finding that the major component in the spice turmeric enhanced chemotherapy's suppression of head and neck cancers was featured Oct. 19 by KCBS-Channel 2 and Examiner.com, and Oct 23 by the Indian Express. Dr. Marilene Wang, professor of head and neck surgery, and Eri Srivatsan, an adjunct professor of surgery, were quoted.

"Turmeric Enhances Effect of Chemotherapy"

<http://www.indianexpress.com/news/turmeric-enhances-effect-of-chemotherapy-study/701474/>

MedIndia Identifies Doctors for the Underserved

MedIndia reported Oct. 28 on research led by Dr. Kara Odom Walker, a former Robert Wood Johnson Foundation Clinical Scholar at UCLA, finding that medical schools and clinics can target medical students' and residents' sense of mission and self-identity in order to boost the number of physicians practicing in underserved areas. The study was published in the November issue of the American Journal of Public Health.

"Sense of Mission, Self-identity Motivate Doctors to Work in Underserved Areas"

<http://www.medindia.net/news/Sense-of-Mission-Self-identity-Key-Motivate-Doctors-to-Work-in-Underserved-Areas-75950-1.htm#ixzz13hBUWy5D>

QUOTABLES

Dr. David Baron, chief of staff at Santa Monica-UCLA Medical Center and Orthopaedic Hospital, commented in an Oct. 25 KNX1070AM report about some seniors being denied the pertussis vaccine despite recommendations to vaccinate them.

<http://showroom.multivisioninc.com/share.do?id=135497&key=2czoAsmn9VQ9mVeemBmltlLqDoify0hY&email=tbraun@mednet.ucla.edu>

Dr. Carrie Bearden, professor of psychiatry and biobehavioral sciences at the Semel Institute for Neuroscience and Human Behavior at UCLA, was quoted in an Oct. 28 Huffington Post column about the warning signs of bipolar disorder.

"Bipolar Disorder: 10 Subtle Signs"

http://www.huffingtonpost.com/2010/10/28/bipolar-disorder-10-subtl_n_775236.html

Dr. Ravi Dave, staff cardiologist at Santa Monica-UCLA Medical Center and Orthopaedic Hospital, and Jacqueline Jones, executive assistant at the hospital, were quoted in an Oct. 25 KNBC-Channel 4 story about women and heart disease.

"Increase Your Chance of Surviving a Heart Attack"

http://www.nbclosangeles.com/news/health/Increase_Your_Chance_of_Surviving_a_Heart_Attack_Los_Angeles-105735168.html

James Enstrom, a researcher at the School of Public Health and Jonsson Comprehensive Cancer Center, was quoted in an Oct. 26 article on Sacramento's CBS-Channel 13 website about the California Air Resources Board's overestimation of pollution caused by diesel emissions and the effect it has had on the construction industry.

"On the Money: Air Pollution Fight Gets Dirty"

<http://cbs13.com/onthemoney/air.pollution.california.2.1982137.html>

Dr. Gregg Fonarow, Eliot Corday Professor of Cardiovascular Medicine and Science and director of the Ahmanson–UCLA Cardiomyopathy Center, commented Oct. 27 in HealthDay News about U.S. hypertension rates. He was quoted Oct. 26 by HealthDay about a blood-thinner that increases complication risk from coronary stent placement among individuals with a particular gene variant. “Percentage of U.S. Adults with Hypertension Holds Steady at 30 Percent”

<http://consumer.healthday.com/Article.asp?AID=644960>

“Gene Mutations May Blunt Plavix’s Effectiveness, Study Finds”

<http://consumer.healthday.com/Article.asp?AID=644917>

Dr. Clifford Ko, professor of surgery, commented Oct. 25 in a Wall Street Journal article about reduced hospital stays following surgery and patients healing at home.

“Patient, Heal Thyself”

<http://online.wsj.com/article/SB10001424052702304248704575574172720039534.html>

Dr. Lenard Lesser, a Robert Wood Johnson Foundation Clinical Scholar at UCLA, commented Oct. 26 in a Health.com article about questions surrounding the benefits of health drinks.

“POM-boozled: Do Health Drinks Live Up to their Labels?”

http://www.health.com/health/article/0,,20437037_1,00.html

Dr. Susan Love, clinical professor of surgery, commented Oct. 27 on CBSNews.com about how women can reduce their risk of breast cancer.

“Cancer-Proof Your Breasts”

http://www.cbsnews.com/2300-204_162-10005336.html

Dr. Mark Morocco, associate clinical professor and associate residency director of emergency medicine, was quoted Oct. 26 in an ABCNews.com article about the death of a 26-year-old competitive swimmer during a race.

“Fran Crippen Death: Likely Heat Stroke or Heart”

<http://abcnews.go.com/Health/Wellness/fran-crippen-death-heat-stroke-heart-problems/story?id=11967179>

Dr. Gary Small, Parlow-Solomon Professor on Aging, professor of psychiatry at the Semel Institute, and director of the UCLA Center on Aging, commented Oct. 22 in an ABCNews.com article about recent advances in Alzheimer’s disease research.

“Alzheimer’s Advances: Promising but Slow-Going”

http://abcnews.go.com/Health/Alzheimers/alzheimers-research-slow-promising/story?id=11940439&utm_source=twitterfeed&utm_medium=twitter

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