



**UCLA HEALTH SCIENCES MEDIA REPORT
For the week of March 15-21, 2013**

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Suspected Concussion? Take Player Outta the Game.

New guidelines co-written by Dr. Christopher Giza, an associate professor of neurosurgery and pediatric neurology with the David Geffen School of Medicine and Mattel Children's Hospital at UCLA, for handling sports-related concussions, were covered March 19 by [Examiner.com](#) and the [Westside Story](#); and March 18 by the [New York Times](#), [Associated Press](#), [Yahoo! News](#), [ABC News](#), [CBS News](#), an [NBC News](#) blog, the [Australian Broadcast Corporation](#), [ABC News Online](#) (Australia) [Agence France Presse](#), the [San Francisco Chronicle](#), [HealthDay News](#), [WebMD](#), [San Diego Union-Tribune](#), [Houston Chronicle](#), [EveryDay Health](#), [Medpage Today](#), [Medscape](#), [Bloomberg](#), [BusinessWeek](#), [Healio](#), [Daily Rx News](#) and more. Giza was quoted in the articles. Additional coverage included [USA Today](#), a [National Public Radio](#) blog, a [Los Angeles Times](#) blog, [Fox News](#), Toronto's [Global News](#), [NBC News Channel](#) and [KNBC-Channel 4](#).

UCLA Patient Undergoes Nation's First Breathing Lung Transplant

[NBC's Today Show](#), [New York Daily News](#), [Huffington Post](#), [NBC Bay Area](#) (San Jose) and [KGO 810AM](#) (San Francisco) reported March 21 and [KTLA-Channel 5](#), [KNBC-Channel 4](#), [Fox Reno.com](#) and [WTOP 103.5FM](#) (Washington D.C.) and others reported March 20 on a Ronald Reagan UCLA Medical Center patient who underwent the nation's first lung transplant utilizing an organ-preservation system that allows donor lungs to function in a near-physiologic, breathing state outside the body during transport to a recipient. Dr. Abbas Ardehali, professor of cardiothoracic surgery and director of the heart and lung transplantation program at UCLA, was interviewed. Dr. David Ross, professor of medicine and medical director of UCLA's lung and heart-lung transplantation program and UCLA's pulmonary arterial hypertension and thromboendarterectomy program, was also cited in some of the coverage.

Media Cover Genetically-Altered Tomatoes that Mimic Good Cholesterol

March 20 articles in the [Los Angeles Times](#), [Sun Sentinel](#), [Asian News International](#), [Medical Daily](#) and [Food World News](#), and March 19 stories on [KPCC 89.3FM](#), [Yahoo! News](#), [Journal of Invasive Cardiology](#), [Investor's Business Daily](#), [Newsday](#), [EMax Health](#), [Daily News](#), [San Francisco Chronicle](#), [Redlands Daily Facts](#), [Press Enterprise](#) (Riverside), [Daily Breeze](#), [Boston Globe](#), [New Kerala](#), [Miami Herald](#), [Sacramento Bee](#), [Red Orbit](#), and [KABC-Channel 7](#), reported that UCLA researchers have genetically engineered tomatoes to produce a peptide that mimics the actions of good cholesterol when consumed. In this early

study, mice that were fed these tomatoes in freeze-dried, ground form had less inflammation and plaque build-up in their arteries. Coverage included quotes from senior author Dr. Alan Fogelman, executive chair of medicine and director of the atherosclerosis research unit; corresponding study author Srinavasa T. Reddy, a professor of medicine and molecular and medical pharmacology, and Judith Gasson, a professor of medicine and biological chemistry, director of UCLA's Jonsson Comprehensive Cancer Center and senior associate dean for research at the David Geffen School of Medicine at UCLA. Additional reports included [Science Daily](#), [HealthCentral](#), [NewsBlaze](#), [Biomedicine](#), Food World News, [Laboratory Equipment](#), [Before It's News](#), [Sify.com](#), [Los Angeles News.net](#), [Prokerala.com](#), [MDLinx](#), [Innovation Toronto](#), [Scrubs Report](#), [BioFuelsDigest](#), and others.

Los Angeles Times, Online News Outlets Feature End-of-Life Study

[The Scrubs Report](#), [Examiner.com](#), the [Los Angeles Times](#), [Medical News Today](#), [Fierce Healthcare](#), [Health Day](#), [Health Leaders](#), [Medical Xpress](#) and [News-Medical.net](#) reported March 20 on a perspective piece on patient-centered end-of-life care written by Dr. Jonathan Bergman, a Robert Wood Johnson clinical scholar in the UCLA Department of Urology. The Health Day story also appeared on web sites for Health Magazine and U.S. News & World Report.

Infectious Disease Expert Pens Tribute to Pediatric Ophthalmologist

The Los Angeles Daily News March 14 carried a column by Dr. Claire Panosian Dunavan, clinical professor of medicine in the division of infectious diseases, about the late Dr. Leonard Apt, a UCLA pediatric ophthalmologist whose work on eye infections in newborns saved the sight of countless babies around the world. Dr. Sherwin Isenberg, Laraine and David Gerber Professor of Ophthalmology at the Jules Stein Eye Institute, was quoted. The column also ran in the [Pasadena Star-News](#), [San Gabriel Valley Tribune](#) and the [Whittier Daily News](#).

Ethicists Explore CPR, Advance Directives for Elderly Patients

The [Portland Press Herald](#) (Maine) March 19 published an editorial by Dr. Neil Wenger, professor of medicine in the division of general internal medicine and health services research and director of the UCLA Health System Ethics Center, and Kevin M. Dirksen, a fellow at the Center, about performing CPR on elderly patients and the importance of having advance directives for their care.

CBS Program Explains the Latest Research on Parkinson's

Dr. Jeff Bronstein, professor of neurology and director of the UCLA Movement Disorders Program, was interviewed March 17 on CBS's "[The Doctors](#)" about the most recent advances in the fight against Parkinson's disease.

Exercise and Jet Lag

Christopher Colwell, professor of psychiatry at the Semel Institute, was featured in a March 15 [Toronto Globe & Mail](#) article about fighting jet lag. Colwell's research measured the effects of early-morning and late-day exercise on the circadian cycles of mice.

Daily Muse Highlights Smoking Cessation

Dr. Timothy Fong, an associate professor of psychiatry at the Semel Institute and director of the Addiction Medicine Clinic, was featured March 17 in the [Daily Muse](#) about cigarette addiction and how best to beat it using medications, lifestyle changes and therapy.

Los Angeles Magazine Explains Mindful Meditation

Dr. Michael Irwin, professor of psychiatry and director of the Cousins Center for Psychoneuroimmunology and the Mindful Awareness Research Center (MARC) at the Semel Institute, was featured in the March issue of [Los Angeles Magazine](#). The article discussed the health benefits of Mindful meditation. Marvin Belzer, MARC' associate director, was also quoted, and Diana Winston, director of mindfulness education at MARC, was referenced.

Radio News Report Highlights Insurance and the Affordable Care Act

Shana Alex Lavarreda, director of health insurance studies at the UCLA Center for Health Policy Research at the Fielding School of Public Health, was interviewed March 17 on [Capital Public Radio](#) about a TV ad campaign about undocumented immigrants and others who will likely be left without health insurance when provisions of the Affordable Care Act kick in starting in 2014.

KPCC Reports on Veterans and the Iraq War

Dr. Patricia Lester, associate professor of psychiatry at the Semel Institute and director of UCLA's Project FOCUS (Families OverComing Under Stress), was interviewed March 18 on KPCC 89.3FM's "[Take Two](#)" about Iraq war veterans from Southern California and the challenges they face.

KCRW Features Operation Mend Patient

A March 19 KCRW 89.9FM '[Which Way, L.A.?](#)' featured the journey of UCLA Operation Mend patient Octavio Sanchez, a Marine Staff Sergeant, who was deployed to Iraq from Camp Pendleton. In July of 2005, while on patrol in Ramadi, his vehicle struck a roadside bomb. Two comrades died in the incident, but Sanchez survived to undergo 40 surgeries at Veterans facilities and at UCLA.

KCBS/KCAL Note Sharp Rise in Alzheimer's Disease Numbers

Dr. John Ringman, associate professor of neurology and a member of the Mary S. Easton Center for Alzheimer's Disease Research, was featured in a March 19 KCBS-Channel 2/[KCAL-Channel 9](#) news segment about the reasons behind the sharp rise in the number of people being diagnosed with Alzheimer's disease.

Reuter's, Examiner Report on Possible Stroke Solution

Dr. Jeffrey Saver, professor of neurology and director of the UCLA Stroke Center, was featured March 20 in [Reuter's](#), the [Examiner.com](#), and [HealthCanal.com](#) about a study that evaluated an implantable device used to prevent stroke in patients who have a common congenital heart defect.

New York Times, Other Media Report on Peptide Linked to Positive Emotions

Jerome Siegel, professor of psychiatry and director of the Center for Sleep Research at the Semel Institute, was featured widely in the media regarding his research that found that hypocretin, a peptide neurotransmitter in humans, is increased during positive experiences, suggesting it could be useful in potential treatments for depression. Coverage included March 21 by the [New York Times](#), March 14 by [Health Central](#) and March 17 by [United Press International](#).

Media Highlights Stroke Center's New Designation

The March 12 [Examiner.com](#), March 16 [City News Service](#), and the March 18 [Patch.com](#) reported that the UCLA Stroke Center was certified as a comprehensive stroke center by the American Heart Association and American Stroke Association, one of the first 12 centers nationwide to receive the designation. The certification confirms that the Center has met the highest national standards for safety and quality of care.

Physician Gives Tips for Marathon Recovery

Dr. Heather Gillespie, sports medicine physician at UCLA Medical Center, Santa Monica and assistant clinical professor of family medicine, was interviewed March 15 on KNX 1070 AM about ways to reduce soreness and fatigue after running the Los Angeles Marathon.

British Music Magazine Features UCLA Daltrey/Townshend Teen & Young Adult Cancer Program

[PennyBlackMusic.com](#) posted a March feature on Roger Daltrey and the Teen Cancer America program. The article featured the UCLA Daltrey/Townshend Teen and Young Adult Cancer Program at UCLA Medical Center, Santa Monica and included quotes from a young adult cancer survivor involved in the program.

UCLA Urologist Raises Prostate Cancer Awareness on KNBC News

[KNBC-Channel 4](#) March 14 aired a story about former Los Angeles Dodgers great Steve Garvey's diagnosis and treatment for prostate cancer. Dr. Mark Litwin, chair of the UCLA urology department, was featured.

Websites Cover Brain Aneurysm Treatment for Heart Arrhythmia

[Imperial Valley News](#) and [MedIndia](#) March 17, and [Examiner.com](#), [Health Canal](#), [Science Codex](#), [Science Blog](#), [Biomedicine](#), [Medical Express](#) and [LabSpaces](#), March 14 covered a UCLA team using a technique normally employed to treat brain aneurysms to treat severe, life-threatening irregular heart rhythms. Quoted in the coverage were senior study author Dr. Kalyanam Shivkumar, director of the UCLA Cardiac Arrhythmia Center; Dr. Gary Duckwiler, professor of radiological sciences; Dr. Noel Boyle, director of the electrophysiology lab at the Arrhythmia Center, and Dr. Rod Tung, director of the ventricular tachycardia program.

HealthDay Highlights Tips for a Healthy Colon

A March 20 report in the [St. Louis American](#), a March 9 [HealthDay News](#) story that also ran on [U.S. News & World Report](#) and [GoodHealth](#) and a March 8 [PillAdvised](#) story included tips for promoting a healthy colon. Dr. Jim Yoo, assistant professor of surgery and chief of the colon & rectal surgery program, was quoted. March is colorectal cancer awareness month.

Ventura County Star Highlights East-West Medicine

The [Ventura County Star](#) March 14 featured a presentation by Dr. Malcolm Taw, assistant clinical professor of medicine, UCLA Center for East-West Medicine, about how integrative medicine can help optimize the quality of life for patients with cancer. Taw was quoted. The event took place March 18.

Geffen School Dean Named to Foundation Board

The [Los Angeles Wave](#) reported March 15 that Dr. Eugene Washington, dean of the David Geffen School of Medicine at UCLA and vice chancellor for health sciences, has been appointed vice chair of the California Wellness Foundation.

UCLA Grad Schools Rank High

The March 15 [Orange County Register](#) reported that several UCLA programs have been included in U.S. News & World Report's annual ranking of the nation's best graduate schools.

Freezing Your Fat Off

An article published in Maryland's March 14 [Capital Gazette](#) about cryolipolysis, a procedure that freezes excess fat and removes it from patients' bodies, cited a 2009 study by researchers at the David Geffen School of Medicine at UCLA indicating that the procedure does not lead to scarring, ulcers, or changes in lipid or liver function.

UC Riverside's New Med School

An article in the March 15 [Press-Enterprise](#) (Riverside) about UC Riverside's new medical school cited the Ronald Reagan UCLA Medical Center. An article on the medical school in the March 14 [Press-Enterprise](#) referenced the David Geffen School of Medicine at UCLA.

Online Media Feature UCLA Stem Cell Discovery

[4-traders](#), [Daily Finance](#), and [Pharmiweb.com](#) March 20 spotlighted a collaboration between UCLA stem cell researchers led by James Byrne, assistant professor of molecular and medical pharmacology and member of the Eli and Edythe Broad Center of Regenerative Medicine and Stem Cell Research, and Fibrocell Science, Inc., on a discovery that may lead to a more predictable and commercially viable method for producing stable induced pluripotent stem cells from human skin cells.

UCLA and Caltech Researchers Collaborate on Improving Melanoma Treatment

[Medical News Today](#), [Medical Lexicon](#), and [Alternative Fuse](#) March 21 reported on a cooperative study between UCLA's Eli and Edythe Broad Center of Regenerative Medicine and Stem Cell Research, UCLA's Jonsson Comprehensive Cancer Center, and Caltech in which scientists were able to monitor the function of T cells used for immunotherapy in melanoma patients. This monitoring may allow oncologists to greatly improve treatment for these patients.

UCLA Oncologist Interview Featured on Current Medicine.tv

Dr. Antoni Ribas, professor of medicine in the division of hematology/oncology and member of UCLA's Jonsson Comprehensive Cancer Center and Eli and Edythe Broad Center of Regenerative Medicine and Stem Cell Research, was interviewed for [Current Medicine.tv](#) regarding new cancer drugs that target the cell surface molecule called PD-L1, and the PD-1 immune cell receptors.

Zapping Zits with 'Friendly' Bacteria

Research led by Huiying Li, assistant professor of molecular and medical pharmacology at the David Geffen School of Medicine at UCLA and a member of UCLA's Crump Institute for Molecular Imaging, showing that acne bacteria contain "bad" strains associated with pimples and "good" strains that may actually protect the skin against blemishes, was highlighted March 19 by [Natural News](#). Li was quoted.

Live Chat with Pediatric Allergist

Dr. Maria Garcia Lloret, assistant professor of pediatric allergy and immunology at Mattel Children's Hospital UCLA, participated in a live online chat March 21 with the Los Angeles [Daily News](#) and answered questions about seasonal and food allergies.

BRIEFS

An article in the March 16 [Philadelphia Inquirer](#) about an FDA advisory committee exploring conflicts of interest in the drug-approval process cited the role of Dr. James McGough, professor of psychiatry at the Semel Institute and director of UCLA's Attention Deficit Hyperactivity Disorder Clinic, who serves on the committee.

An article in the March 16 [Contra Costa Times](#) about the challenges of implementing provisions of the Affordable Care Act in California cited a study by researchers from the UCLA Center for Health Policy Research at the Fielding School of Public Health estimating the number of state residents who will enroll in Medi-Cal when the program is expanded.

The March 14 [Thousand Oaks Acorn](#) published captioned photos from an open house to unveil UCLA's newest medical practice in Conejo Valley. The weekly newspaper referenced Dr. Alan Fogelman, executive chair, department of medicine, who presided over the ribbon-cutting ceremony.

UCLA Medical Center was cited March 19 in a [Newstalk CKOM 650FM](#) (Canada) story about a local girl with a rare seizure disorder called Rasmussen encephalitis who underwent a hemispherectomy brain surgery in Edmonton, Canada. The story reported that tissue from her brain was sent to researchers at UCLA who are collecting samples of this disease from around the world in order to help find a cure.

Mattel Children's Hospital UCLA was cited March 14 in a [Ventura County Star](#) story about a UCLA student who makes shadow boxes filled with folded paper cranes and donates them to young pediatric cancer patients.

A [KNX 1070 AM](#) report March 21 about Consumer Reports magazine's new safety rankings of Southern California hospitals referenced Ronald Reagan UCLA Medical Center.

QUOTABLES

Dr. Gregg Fonarow, Eliot Corday Professor of Cardiovascular Medicine and Science and director of the Ahmanson-UCLA Cardiomyopathy Center, was quoted March 15 in a [HealthDay News](#) article about research suggesting vitamin D supplements can help African Americans lower their blood pressure. In addition, he was quoted March 19 in a [HealthDay News](#) article about new research that found that anxiety and depression coupled with heart disease triples the risk of early death, compared with cardiac disease alone.

Dr. Jing Liang, associate professor of molecular and medical pharmacology, was interviewed on KAMU 90.0FM (Houston) regarding UCLA research that led to development of an anti-alcoholism supplement based on a component of an ancient Chinese medicine remedy.

Dr. Karin Nielsen, clinical professor of pediatrics in the division of infectious diseases and a member of the UCLA AIDS Institute, was quoted March 14 in a [St. Lucia Star](#) article about a young girl who doctors say has been "functionally cured" of HIV infection.

Tanya Paparella, assistant professor of psychiatry and a director of the Early Childhood Partial Hospitalization Program in the Semel Institute, was quoted March 21 in [Foxnews.com](#) and [MyHealthNewsDaily.com](#) about a study showing that women who were abused during childhood may face a higher risk of having a child with an autism spectrum disorder. Separately, Paparella was quoted in a March 21 [NBCNews.com](#) article about a study showing that more children are being diagnosed with some form of autism as they get older.

Dr. Antoni Ribas, professor of hematology–oncology and a researcher at UCLA's Jonsson Comprehensive Cancer Center, was quoted March 20 in a [HealthDay News](#) article about the success of the cancer drug TVEC in a late-stage clinical trial.

Dr. Gary Small, Parlow-Solomon Professor on Aging, director of the UCLA Longevity Center and a professor at the Semel Institute, commented March 20 on [ABC News.com](#) regarding ways to improve memory for a story about actress Judy Dench taking supplements to aid her memory. Small is author of the book, "The Alzheimer's Prevention Program." He was also quoted March 19 in a [MarketWatch.com](#) article on elder financial abuse and determining decision-making capacity in older adults.

Dr. Emma Taylor, clinical instructor of medicine in the division of dermatology, was quoted March 19 on [EmpowerHer.com](#) in an article about the risk of skin cancer from exposure to ultraviolet light during gel type manicures.

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